

CONTINENTAL SELLING PRICES: AUSTRIA Sch 16; BELGIUM Fr 26; DENMARK Kr 3.5; FRANCE Fr 3.5; GERMANY DM 2.0; ITALY L 600; NETHERLANDS Fl 2.0; NORWAY Kr 3.5; PORTUGAL Esc 25; SPAIN Ptas 50; SWEDEN Kr 3.25; SWITZERLAND Fr 2.0; BRE 20g

NEWS SUMMARY

GENERAL

Riots as Bhutto hanged in secret

At least three people were killed when guards at a U.N. building in Kashmir fired on a crowd demonstrating against the hanging of former Pakistan Premier Zulfikar Ali Bhutto.

BUSINESS

Interest rate hits Gilts; £ up again

GILTS suffered sizeable falls ranging from a point in longer-dated issues to 1 in shorts on the absence of a cut in Minimum Lending Rate.

Hull verdicts

Eight Hull prison officers were found guilty of conspiring to assault prisoners after a 12-week trial, but the jail's assistant governor at the time of a three-day riot in 1976 was found not guilty of neglect of duty.

Kampala move

The Tanzanian-backed invasion force in Uganda continued its steady encirclement of the capital Kampala, taking control of the road to Entebbe airport.

N-plant charges

U.S. scientists accused James Schlesinger, Energy Secretary, of taking part in a cover-up of safety deficiencies at nuclear power plants.

Two freed

Two men who alleged they had been victims of a "massive fabrication of evidence" by police were freed from Brighton prison, where they spent the past 18 months awaiting trial on robbery and firearms charges.

Greece treaty

Greece's treaty of accession to the Common Market will be signed in Athens on May 23, paving the way for its admission as the tenth member of the Community on January 1, 1981.

Portugal crisis

Portugal's second largest party, the centre-right Social Democrat Party, is facing a major crisis following the mass resignation of 36 of its 73 parliamentary deputies.

Police shooting

Sydney police shot a man who threatened to light a beer can full of explosives aboard a Jumbo Jet. The man, who wanted to be flown to Italy for a Papal audience, died in hospital.

On the hop

Motorists in mid-Wales will be coming across road signs urging them to slow down for hundreds of hinds migrating in their mating season.

Briefly

Jane Byrne, a 44-year-old former debutante, has become Chicago's first woman mayor. Triplets born to an Arab woman near Tel Aviv have been named Begin, Carter and Sadat.

CHIEF PRICE CHANGES YESTERDAY

Table with columns for RISES and FALLS, listing various commodities and their price changes.

Britain loses £40m micro-chip plant to Irish Republic

BY RAY PERMAN AND JOHN LLOYD

Britain has lost to the Irish Republic a £40m micro-chip plant which will provide 1,100 jobs within three years and introduce new U.S. technology to Europe.

The formal announcement will be made in New York on Monday jointly by the Irish Industrial Development Agency and Mostek, the Dallas-based semi-conductor manufacturer, which is one of the leading microelectronic companies in the U.S.

Common Market moves nearer GATT package

BY GUY DE JONQUIERES, COMMON MARKET CORRESPONDENT IN BRUSSELS

THE EEC has taken a further step towards completion of the GATT multilateral trade negotiations, which are intended to provide a fairer and more liberal framework for world trade extending well into the 1990s.

Imported car sales up to 55%

BY KENNETH GOODING, MOTOR INDUSTRY CORRESPONDENT

IMPORTED cars took a record 55 per cent of the UK market in March. Ford remained the main "captive" importer with roughly half its new cars registered last month coming from overseas assembly plants.

Seamen win EEC backing on pay

By Our Shipping Correspondent

IMPORTANT SUPPORT for the international seamen's unions in their campaign for a global pay structure came yesterday from the EEC's Economic and Social Committee.

It voted 81-2, with 15 abstentions, in favour of Community legislation to harmonise pay and working conditions on ships from member states.

Influence

The Scottish Development Agency said last night that it was extremely disappointed because it believed that Mostek's lead could influence other U.S. electronics companies to go to Ireland.

Concern

The proposals are the result of 18 months of debate and investigation. Under EEC procedures they will now be considered by the Commission and by the Council of Transport Ministers.

Lowest

The opinion not only backs the principle of equality of pay and conditions on EEC ships, but also in effect supports the ITF practice of demanding back-pay "under supervision" following cases of infringement.

£ in New York

Table showing exchange rates for £ in New York for April 5 and Previous.

State yards to be allowed bigger losses

BY IAN HARGREAVES, SHIPPING CORRESPONDENT

BRITISH SHIPBUILDERS will be permitted losses of £100m this year, twice the level of 1978-79, as part of the Government's efforts to save jobs in the industry.

Mr. Gerald Kaufman, the Industry Minister, said the Government was refusing to endorse specific targets for manpower reductions or yard closures in favour of a "step by step" approach.

Mr. Gerald Kaufman

He was making the Government's formal reply to British Shipbuilders' corporate plan, which preferred the option to reduce employment and capacity in merchant shipbuilding by 35 per cent by 1980-81 with the loss of 12,300 jobs.

Merchant banks plan U.S. pension fund deals

BY MICHAEL LAFFERTY, BANKING CORRESPONDENT

SEVERAL leading London merchant banks are planning to set up, or acquire, U.S. investment management companies with hope of sharing in an expected major outflow of U.S. pension fund cash to international capital markets.

Advertisement for SAA Flying Hotel, featuring text like 'The SAA Flying Hotel. Eight flights a week to South Africa.' and 'Now 3 non-stops every week. The fastest way to South Africa.'

CONTENTS section listing various articles and their page numbers, including 'U.S. pension funds: why London's banks are attracted to them' and 'Business and the law: on morals and economics'.

OVERSEAS NEWS

AMERICAN NEWS

World expresses sorrow at Bhutto's death

MANY COUNTRIES expressed their shock and sorrow yesterday, after the news of the execution of Zulfikar Ali Bhutto, Pakistan's former Prime Minister.

Mr. Indira Gandhi, the former Prime Minister, did not hesitate to comment. She said: "It is obvious that Mr. Bhutto became a victim of conspiracy by certain vested interests, within and outside Pakistan."

The Soviet news agency TASS reported the execution without comment. President Leonid Brezhnev had also appealed to the Pakistan Government to spare Mr. Bhutto's life.

The New China News Agency in Peking also reported the execution without comment. In Yugoslavia, where President Josip Broz Tito had called for clemency, officials said privately they regretted the execution.

Jane Byrne elected Chicago Mayor



MARALYN EDID reports on Chicago's first woman Mayor, and one of the biggest problems she has to face.

IN A city where winning the Democratic Party's nomination for Mayor is tantamount to election, Mrs. Jane Byrne polled 671,000 votes, or 52 per cent of all ballots cast, winning by the largest margin since 1901.

election was the size of Mrs. Byrne's majority. She asked voters for a large show of support to solidify her position against a potentially hostile City Council which might still be holding a grudge because of her defeat of their leader.

The legacy of a man of extremes

BHUTTO is dead but is Bhuttoism? The legacy of the man who ruled Pakistan from December, 1971, until he was overthrown by General Zia ul-Haq in July, 1977, is potentially so enormous that his name is bound to be remembered much better than any of his predecessors.

whether he wanted to move against his main political opposition has yet to be decided. On the one hand, Bhutto found himself accused of murder, contempt of court, and illegal detention. Subsequently, in their so-called process of accountability, the military instituted six cases

British, Sir Shah Nawaz Khan Bhutto. Born on January 5, 1928, at Larkana in the Sind province of British India where his family home still is, he had a childhood of privilege. The Bhutto family owned large estates in the province and the young Zulfikar met many of the

not apparent during his first 10 years in politics. In 1958, when the then General Ayub Khan took over, Bhutto was named Minister of Commerce. Until 1963 he acquired a wealth of administrative experience, at one time or another being responsible for the portfolios of National Reconstruction and Information, Kashmir Affairs, Minority Affairs, and Fuel, Power and Natural Resources.



Freddie Mansfield

Undoubtedly a brilliant orator and an adroit political operator he would perhaps have agreed that he was blind to the repercussions of the autocratic actions he took in power. The start of his decline from power became most visible following the disputed result of general elections in March, 1977.

covering election rigging, misuse of public funds, using secret service funds for party purposes, and evading foreign exchange controls.

later important politicians and army men when they came out on duck-shooting trips. The later contradictions in Bhutto's life and career, the constant struggle to be seen as the representative of the ordinary people of Pakistan while making use of all the advantages that were denied to such people, are all traceable back to this time.

Because history cannot be confined to such epochs the repercussions of Bhutto's career and the circumstances of his end will live on in Pakistan. Those who still support him will be hoping that it will be a haunting memory for those who do not.

House committee vote hits Carter anti-inflation plan

A KEY committee of the House of Representatives has dealt a grievous—possibly fatal—blow to one of the main elements in President Carter's voluntary anti-inflation programme—the so-called "real wage insurance" scheme.

The Administration had earmarked \$2.3bn for the 1980 budget to cover the costs of the scheme. But the recent surge in inflation to double figures, well above the projected 7.4 per cent cost-of-living increase this year, had prompted some Congressional analysts to conclude that the plan could end up costing at least twice as much.

has never been more than lukewarm about the proposal. This is partly because of the relatively meagre inducement offered—even the \$600 rebate would be taxable as income—and partly because labour leaders believe that real wage insurance notwithstanding, the whole anti-inflationary programme leans more heavily on workers than on corporations.

Petrobras writes off oil well

AN ACCIDENT to the well-head of Petrobras's Garoupa-6 well in the Campos basin has led to the well being written off, the state oil monopoly said.

Higher-interest plan for small savers

PROPOSALS to give the small saver access to higher interest rates have been put forward for public discussion by U.S. bank regulators.

At present, banks are forbidden to pay more than 5 per cent on regular savings accounts, though slightly higher rates apply to long-term deposits. Savings banks are allowed to pay 4 per cent more than commercial banks. The minimum investment in high yielding money market certificates, where rates are at present over 9 per cent, is \$10,000.

N. Zealand tightens bank lending

THE New Zealand Government has tightened up on bank credit to the private sector, Dal Hayward reports from Wellington.

Hope dims for Namibia solution

HOPE FOR an agreement on the United Nations plan for a ceasefire and elections in Namibia (South West Africa) have almost evaporated. Diplomats here are deeply pessimistic about the chances of a peaceful settlement in the territory.

UN proposals, already approved by the Security Council, are totally unacceptable. The most fundamental objection is to the UN proposal that SWAPO guerrillas inside the territory at the time of a ceasefire should be allowed to remain in arms at designated places.

Windhoek on Monday that if it was to reject the latest UN plan, it must persuade these two parties. And if possible, the major Churches in the territory, to back them. It is believed that if this can be achieved, a further election might be held in the territory, including all the parties except SWAPO, for an interim administration leading to independence, without UN recognition.

U.S. banks pledge

THE U.S. Government would pay \$90m-\$100m to a reorganised African Development Bank, Mr. C. Fred Bergsten, Treasury Assistant Secretary, said yesterday, AP reports from Washington.

Ultimatum to Mulder

Western observers fear that, although South Africa has genuine specific reasons for refusing to accept the UN plan, it has taken a decision on a wider basis to abandon attempts of compromise and co-operation with the Western powers.

DR. CONNIE MULDER, the former South African Minister of Information, has been given an ultimatum by his Transvaal colleagues in the National Party to accept the findings of the Erasmus Commission of inquiry into the secret activities of his former department, or to be expelled from the party.

not to be believed against the evidence of the former Prime Minister, Mr. John Vorster, and the Minister of Finance, Mr. Owen Horwood.

Nuclear reactor cooling

MIDDLETOWN, PENNSYLVANIA — The Three Mile Island nuclear reactor in Harrisburg is cooling, but experts said decontamination could take two years.

the danger of mass radiation. "We have been telling the NRC for days now that there was no problem here, but there seems to be a political game involved," a company official said.

Through a different arrangement, the Illinois Neighborhood Development Corporation, a bank holding company, received permission from the Federal Reserve Board in late 1977 to set up a profit-making subsidiary which would acquire, rehabilitate and sell residential and commercial property in a specific area of Chicago as a spur to further private investment and economic development.

Sydney hijackers shot

Police shot and killed a would-be hijacker on an empty Pan American Jumbo jet at Sydney Airport yesterday as he tried to ignite a beer can filled with explosive. Reuter reports from Sydney. The man, identified as Dimichio Speranzato, an Italian, had earlier held a woman at knife point.

Role for U.S. in Sinai ceremony

MR MOSHE DAYAN, Israel's Foreign Minister, has cancelled a visit to Cairo next week, in view of the decision of the Egyptian Government not to send Dr Boutros Ghali, Minister of State at the Egyptian Foreign Ministry, to Jerusalem.

Yesterday that a hotline telephone link would be opened immediately between himself and President Sadat in Cairo. Israel would start receiving oil from Egypt a day after handing over the Sinai wells.

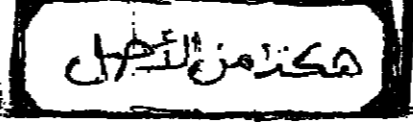
by problems with the gas turbine engine built by Avco-Lycoming for the XM-1 tank. He claimed the Rolls-Royce diesel was both cheaper and more fuel efficient than the revolutionary gas turbine engine, though the Avco-Lycoming engine might be smaller. Rolls-Royce has started preliminary talks with the Teledyne company, which might produce the diesel engine under licence in the U.S.

Rolls-Royce pitch to Pentagon

ROLLS-ROYCE MOTORS yesterday made its opening pitch to U.S. defence officials to get the Pentagon to consider its CV12 military diesel engine as a possible back-up engine for the new generation of American tank, the XM-1.

Mr. David Plastow, director of Rolls-Royce Motors, who is leading the promotion team, said his company would have tried to penetrate the U.S. market regardless of the Iranian cancellation. But prospects for the CV12 engine had been improved

Banking institutions have felt increasing pressure from federal regulatory authorities to prove they are meeting the financial needs of the communities from which they draw their deposits. The Community Reinvestment Act (CRA), which took effect from February, requires banks and savings institutions to delineate the boundaries of the communities they serve, and to publish a list of the financial services they offer. The intent of this, and other legislation, is to ensure that low and moderate income neighbourhoods, which usually have mixed ethnic populations, receive adequate mortgage and credit financing.



UK NEWS

Shortage of skilled men may shut ICI works

BY SUE CAMERON, CHEMICALS CORRESPONDENT

IMPERIAL Chemical Industries has said that it may start shutting plants at its large Wilton complex on Teeside next month because of growing shortage of skilled instrument artificers.

Dr. Rab Teifer, chairman of ICI's petrochemicals division, has told employees that unless trade unions "start to co-operate over artificer training programmes" we shall have to start shutting down plants.

Dr. Teifer added that "on present trends this could be as soon as next month." Jobs and future investment at Wilton would be at risk if the shortage of instrument artificers was not quickly remedied.

Talisman charges cut after pressure

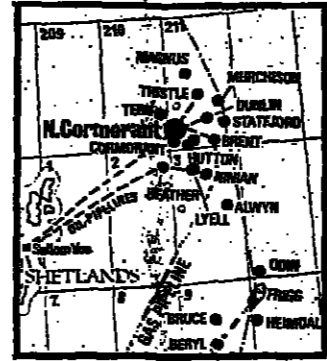
BY CHRISTINE MOIR

THE STOCK Exchange Council has bowed to pressure from members and reduced the real price they must pay for Talisman, the new computerised settlement system, even before it starts on Monday.

New North Sea field goes to Shell and Esso

BY KEVIN DONE, ENERGY CORRESPONDENT

THE DEPARTMENT of Energy has given Shell and Esso the go-ahead to develop the 7700m North Cormorant Field in the North Sea.



The approval for the North Cormorant field has been given by the Department of Energy as a phased consent, a practice it has adopted for all field approvals since the go-ahead was given for Shell/Esso's

Lucas fuel system claim

By Arthur Smith, Midlands Correspondent

LUCAS INDUSTRIES claims that it has made a breakthrough in fuel injection control for motor vehicles.

Births up for first time in seven years

By Paul Taylor

BIRTHS INCREASED in England and Wales between mid-1977 and mid-1978, reversing a seven-year trend, according to Government statistics published yesterday.

Housing Corporation to spend more

BY ANDREW TAYLOR

THE HOUSING CORPORATION, which provides loans for nearly 3,000 housing associations, has announced plans to increase spending in 1979-79.

houses will aim at projects for old people. A greater share of its funds will go to the North-West, where it plans to fund 3,200 new homes and 5,000 home improvement schemes.

£2bn a year outlay in North Sea should continue, says BP

BY KEVIN DONE, ENERGY CORRESPONDENT

CAPITAL EXPENDITURE in the UK sector of the North Sea will have to continue at about £2bn a year throughout the 1980s if the country is to remain self-sufficient in crude oil production for that period, according to Sir David Steel, chairman of British Petroleum.

After 1985 that industry as a whole broke even on its North Sea investments (allowing a 15 per cent discounted cash flow rate of return).

Russia and China. Of the remainder, about half would be invested in OPEC countries, about 10-15 per cent in the North Sea and a similar amount in the U.S.

Neil Ashley to head Tarmac International

By Michael Cassell

MR. NEIL ASHLEY, managing director of Amey Roadstone Construction, has been appointed chief executive of Tarmac International.

NEDC 'buy British' drive for local councils

BY JOHN ELLIOTT, INDUSTRIAL EDITOR

A CAMPAIGN to improve liaison between local authorities and industry is to be launched by the National Economic Development Council.

Development Office, said yesterday. This follows a report to an NEDC meeting yesterday by Mr. Peter Shore, Environment Secretary, in which he said that more than 4 per cent of local council purchasing was done abroad.

Brent Walker hotel deal

BY ANDREW TAYLOR

BRENT WALKER, the leisure and property group, has announced an £11m deal to convert the former Debenhams and Freebody department store in Wigmore Street, London, into a five-star 160-room hotel.

UK unit trusts lead table of best performers

Financial Times Reporter

UNIT TRUSTS investing primarily in the UK predominate in the table of best performers in the first three months of this year.

The table, compiled by Planned Savings magazine, is headed by Henderson Capital Growth, whose offer price has risen 40.8 per cent so far this year.

AA backs mail-order plan

FINANCIAL TIMES REPORTER

THE Automobile Association and the automotive components group Quinton Hazell have linked to offer the UK's first mail-order service for car parts, tools and accessories.

AEI pensioners to have share in £12m

BY ERIC SHORT

MEMBERS AND former members of the Associated Electrical Industries pension scheme are to receive £12m after an actuarial valuation.

Fensions Board to change certain provisions in the trust deed, which the action committee disputes.

Japanese pay top price for modern art

SOTHEBY'S continued the week of art sales in London yesterday with pictures and sculptures fetching £434,740 in the morning and watercolours and drawings selling for £889,640 in the afternoon.

Report rules out VAT changes

BY DAVID FREUD

PROPOSALS to eliminate Value Added Tax in transactions between registered traders are ruled out in a report published yesterday.

The proposals, made last year by the Consultative Committee of Accountancy Bodies, would have made indirect tax on goods and services almost the same as purchase tax, which VAT replaced in 1973.

Lucas fuel system claim

By Arthur Smith, Midlands Correspondent

LUCAS INDUSTRIES claims that it has made a breakthrough in fuel injection control for motor vehicles.

Working party of top scientists will study bio-technology

BY DAVID FISLOCK, SCIENCE EDITOR

THERE OF Britain's top scientific bodies are forming a working party to study a new technology expected to be of widespread commercial interest.

Senior scientists from industry, Government laboratories and universities will advise Government on the industrial opportunities of bio-technology.

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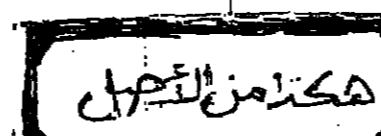
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House prices 'up by about 5% in first quarter'

BY MICHAEL CASSELL

HOUSE PRICES are still rising rapidly, according to the Nationwide Building Society. It says that house prices rose by an average of 5 per cent in the first three months of the year — a traditionally quiet period for the market.

The increase represents a repeat of the rises recorded in the same quarter of 1978 — when prices rose by almost 30 per cent on average — but shows a 1 per cent drop from the rate registered in the final three months of last year.

The rise shows that average prices in some regions rose even higher. In Greater London, the East Midlands and Wales, average prices were estimated to have increased by as much as 7 per cent.

In the last 12 months, according to the society, house prices generally rose by an average 27 per cent, with little difference registered between new and second-hand properties. In London, the average rise was 33 per cent, with increases of over 30 per cent recorded in the rest of the South-East. The lowest increases were in Scotland.

If the figures represent an accurate reflection of the position of the housing market, they suggest that recently the situation has been broadly similar to that existing a year ago. At that time the Government called

on societies to trim leading to prevent a house price explosion.

The issue of house prices is not likely to be given much immediate attention in the present political situation but if they continue to rise at the rate apparently established in the first few months, they could become a priority issue for the next Government.

But, while another Labour Government might wish to reinforce lending ceilings, it seems likely that a Conservative administration would permit the market to move freely and find its own level.

For the time being, many societies would in any case be hard pressed to lend much more than the £700m monthly target now being met. There are also indications in the Nationwide figures that house prices have again returned to their traditional relationship with earnings, implying that further substantial increases in the medium-term are unlikely.

Mr. Leonard Williams, chief general manager of the Nationwide, said that demand for mortgages continued to be strong, despite the mortgage rate of 11½ per cent. The society had been raising lending to meet the demand and was providing a record £228m in loans during the first quarter. Lending is being further increased this month.

Meat products factory to make 128 redundant

BY CHRISTOPHER PARKES

ABOUT 128 of the 1,400 workers at the Teifers' pie and processed meat factory in Northampton are expected to be made redundant after negotiations this week between management and unions.

Recently, 229 jobs were lost in the nearby meat-products factories run by Brooke Bond Liebig.

Teifers, part of Lyons, said that sales of pies, sausages, hamburgers and similar products, notably to industrial outlets such as factory canteens, had fallen. Some of the staff losing their jobs are to be offered work elsewhere in Lyons. Negotiations on the terms of redundancy are expected to be complete by the weekend.

Last weekend Brooke Bond Liebig announced the closure of Brooke Farm Frozen Foods, which specialised in meat products and had a turnover last year of £3.5m. The closure cost 79 jobs among Brooke Farm depot staff and administrators and a further 150 in the Baxters arm of the group, which supplied Brooke Farm products.

The company said that smaller operators were meeting increasing difficulty in competing with the giants in the frozen food industry.

The redundancies add to the rapidly growing list of casualties in the meat processing industry. The Bacon and Meat Manufacturers' Association said that three Bacon factories had shut recently, with several smaller meat product companies.

Fresh meat prices are steady, although home-produced lamb is 1p or 2p a pound dearer this week, and beef is expected to become more costly before the summer as slaughtering falls.

VC-10 conversion deal for British Aerospace

BY MICHAEL DONNE, AEROSPACE CORRESPONDENT

BRITISH AEROSPACE has been awarded a £40m contract by the Ministry of Defence to convert nine VC-10 airliners into aircraft refuelling tankers for the RAF.

The aircraft — five from Gulf Air and four from East African Airways — were bought some time ago, and have been kept at the British Aerospace factory at Filton, Bristol, for some months, awaiting the go-ahead for conversion.

The aircraft will be extensively modified to carry thousands of gallons for transfer to Phantoms and Lightning fighters, and eventually Tornado combat aircraft, which patrol far out over the North Atlantic.

The RAF, in support of NATO, conducts regular fighter patrols in the Atlantic, and has intercepted many Soviet long-range reconnaissance aircraft over UK and Western European air space.

With the build-up of the UK and NATO air defence forces, there is a growing need for more refuelling tankers to help the existing two squadrons of Victor tankers.

The conversion work will provide employment for several hundred workers at a time when Concorde work is running down rapidly. The first converted VC-10 will enter RAF service in the early 1980s.

Beer production steady

BY OUR CONSUMER AFFAIRS CORRESPONDENT

BEER PRODUCTION in February showed little increase over the same month last year, according to figures released yesterday by the Brewers' Society.

Output was 2.5m bulk barrels, a rise of only 0.3 per cent on February, 1978.

The society notes that poor trading caused by the bad weather was offset by retail outlets' stocking up to fill the gaps caused by the lorry drivers' strike in January. Some increased stocks to beat possible duty increases in the Budget.

Fook Lee in Hong Kong road building project

THE FIRST contract for the Hong Kong Government's HK\$250m (£25m) road construction and improvement programme in the New Territories, has been awarded to FOOK LEE CONSTRUCTION. Worth more than HK\$48.5m (£4.5m), the contract is part of a comprehensive road construction and improvement programme planned for two new towns.

The Hong Kong Public Works Department has awarded a HK\$7m (£700,000) contract to SWIRE AND MACLAINE for machinery for the initial stage of the Pillar Point sewage treatment works in Tuen Mun in the New Territories.

T. HEADLEY has won two contracts worth £1.7m. One is for housing worth £1.2m to be built on a site at Chaucer Road, Canterbury, for Canterbury City Council. The other is for building 24 old people's flats and the conversion of a listed building into warden's accommodation

for £500,000 in the High Street, Rainham, for Gillingham Borough Council.

CORRALL CONSTRUCTION has been awarded a £287,000 contract by the Greater London Council for repair work and decorations at the Chinbrook Estate, Grove Park, London.

AN ORDER valued at more than £500,000 has been placed with PEABODY HOLMES by the British Steel Corporation for a bag filter gas cleaning plant to be installed in the melting shop at its Aldwarke Steelworks, Rotherham.

ABBEY ELECTRONICS has been awarded a £258,000 contract by British Rail for an electronic wheel-slip equipment for use of HS 125 high speed trains. The company has also won a £131,000 order from the Ministry of Defence (Procurement Executive) for Clansman installation kits.

NEWS ANALYSIS—WHY MOSTEK IS GOING TO IRELAND Bitterness over a lost deal

BY RAY PERMAN, SCOTTISH CORRESPONDENT

THE NEWS that Mostek, one of the biggest U.S. semiconductor manufacturers, is to go to the Irish Republic for its European microchip production base, has caused much bitterness in Scotland about the way in which Britain seeks to attract foreign investment.

Mostek had looked at the UK, rejected it as a site, and virtually settled on Eire when last September, the news reached the Scottish Development Agency in Glasgow.

The agency had selected electronics as an industry that it wanted to attract to Scotland, and had identified its counterpart in the South of Ireland, the Irish Development Agency, as its main competitor in trying to secure American investment.

It knew that it had only a slim chance of persuading Mostek to change its mind. Nevertheless a team went to Dallas to see the company.

The odds were heavily against Scotland. Mr. L. J. Sevin, Mostek's president, had just finished an action in the Texas courts to prevent some of his senior executives from leaving the company to join Immos, the

National Enterprise Board-backed British micro-electronic venture. He took a lot of persuading that the Scottish agency was in any way different from the NEB.

Eventually he softened, however, and last October visited Scotland after a trip to Ireland. He was taken to several successful U.S.-owned electronics companies, including Hewlett-Packard at South Queensferry, which, for the past three years, has made better profits than any of the 14 other divisions in the company's instrument group, and to the Ayrshire factory of Digital Equipment, Mostek's largest customer.

After seeing advanced research in Scottish universities, Mr. Sevin said that he was enthusiastic about the prospects for a Mostek plant on the site he had been offered in Irvine new town, Strathclyde.

From then on, things started to go wrong.

In Ireland, Mostek executives had had to deal only with the development agency, which gave them a comprehensive view of what was available in financial incentives, local services, and sites. It had authority to nego-

Councils' news ban declared 'threat to public interest'

FINANCIAL TIMES REPORTER

DISCRIMINATION BY some local authorities in releasing news during a journalists' strike was deplored by the Press Council yesterday as an unacceptable threat to the public interest.

The Press Council declared that elected representatives of the public were responsible to the whole public and should not impede the free flow of information that the public had a right to know.

The council had investigated a complaint by Mr. Norman Tehbit, MP, that Waltham Forest Borough Council had instructed its officers, during recent industrial action by journalists of the Waltham Forest Guardian and Independent, not to provide information to persons who appeared to be doing the work of the journalists engaged in the district.

In the recent strike by provincial journalists belonging to the National Union of Journal-

ists, several instances had occurred of similar reaction by local authorities.

"The Press Council reiterates the view it expressed on a previous occasion that any person elected to a public body and having direct or indirect control of the dissemination of news which the public has a right to know must regard himself as having a responsibility to the public as a whole and is not justified in discriminating between contending groups when such discrimination is calculated to impede the free flow of information.

"The Press Council points out that disregard of this principle is a particularly serious threat to the public interest.

"Whatever the politics, the party or the individual interest concerned may be, the principle of unfettered and non-discriminatory dissemination of news must apply."

Take the direct line to profit in Scotland

Now there's a direct route to profitable industrial growth in Scotland.

It's the direct line through the Scottish Development Agency—a new source of finance for industrial projects.

No matter where you're based—in Scotland and wishing to expand, or thinking of Scotland as a manufacturing base, the SDA can meet your capital requirements.

Set up to stimulate Scotland's industrial development and to create opportunities for growth, the

SDA can deal with all enquiries and information on industrial investment.

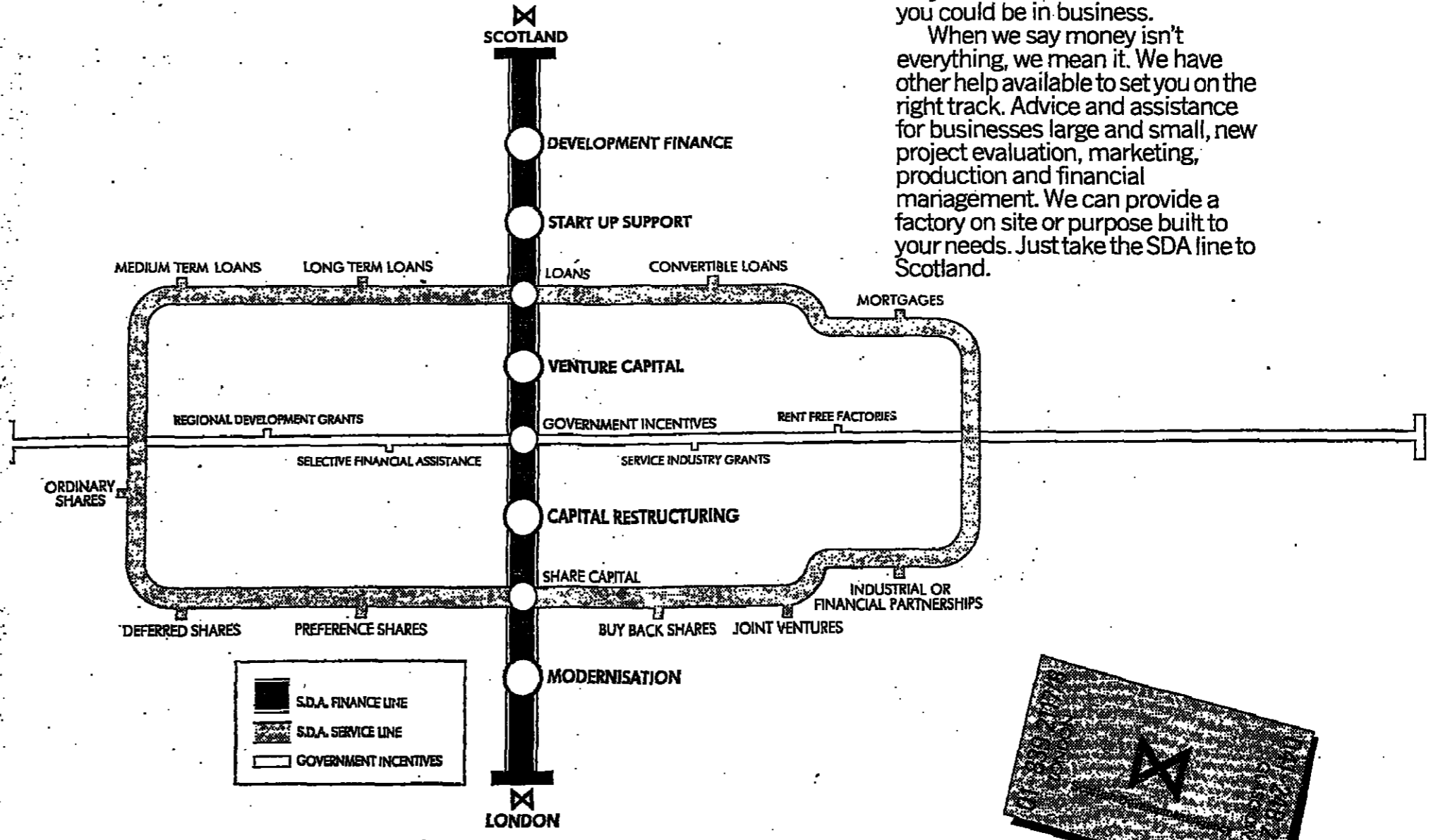
If your business is set for expansion, the SDA can bridge some of the gaps in the availability of money that other sources do not always meet.

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few sources of venture capital, putting equity and loan finance behind new products and advanced technology. Or it may be money to help develop the next stage of your company, to improve your capital structure—or modernise your plant.

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When we say money isn't everything, we mean it. We have other help available to set you on the right track. Advice and assistance for businesses large and small, new project evaluation, marketing, production and financial management. We can provide a factory on site or purpose built to your needs. Just take the SDA line to Scotland.



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BOND DRAWINGS
AUSTRIAN GOVERNMENT
GUARANTEED CONVERSION LOAN
1934-1959
BRITISH TRANCHE
AUSTRIAN GOVERNMENT
4 1/2 PER CENT
GUARANTEED STERLING BONDS

Table of bond drawings with columns for serial numbers and amounts. Includes sub-sections for 'A BONDS OF £100 EACH' and 'B BONDS OF £100 EACH'.

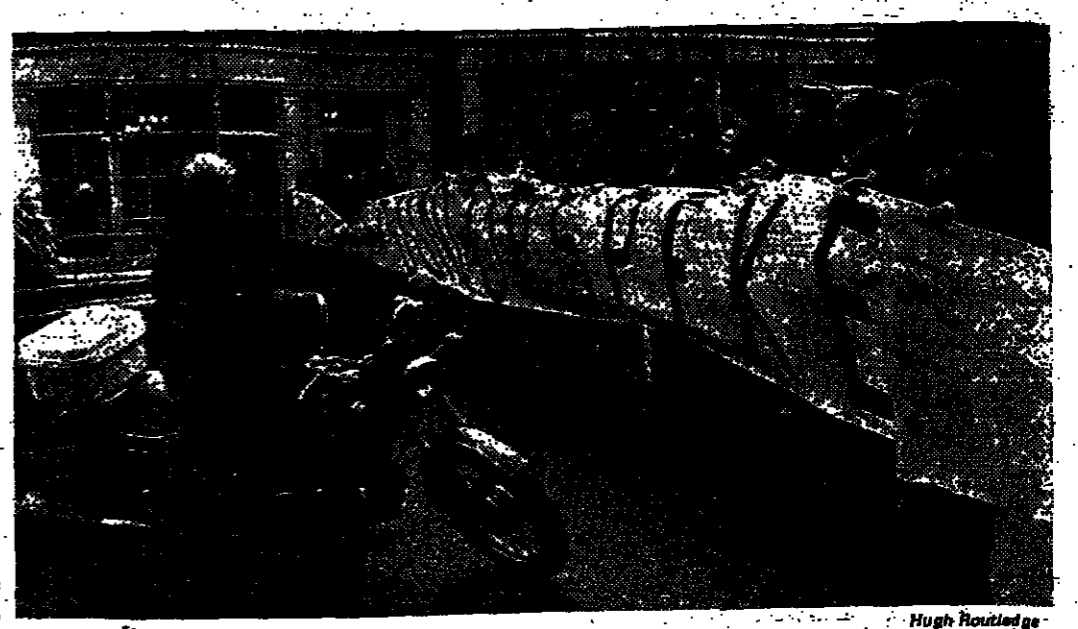
COMPANY NOTICE

PARIS AIRPORT
Autonomous public institution of industrial and commercial character...
LOAN OF US \$ 15,000,000.—
BONDS 9% 1970/1985

UK NEWS - LABOUR

Two Civil Service groups reject latest offer

BY PHILIP BASSETT, LABOUR STAFF
CIVIL SERVICE pressure against the Government's final offer to 600,000 white-collar civil servants of 9 per cent plus further staged rises increased yesterday as two more rejected the deal.



WORKERS at Dunlop's Speke plant, due to be shut down later this month, blocked St. James's Street, London, for a short period yesterday and occupied the company's Ryder Street headquarters, writes Nick Garratt.

Theatre strike talks break down

BY OUR LABOUR STAFF
TALKS aimed at resolving the 12-day-old unofficial strike by stagehands at London's National Theatre broke down yesterday following what the management claimed was union failure to give two key assurances.

Airport meeting today

MANCHESTER AIRPORT firemen will meet today to consider the next move in a dispute which has halted all flights for two days.

Weighell seeks world campaign to reduce rail workers' hours

BY OUR LABOUR STAFF
MR. SID WEIGHELL, general secretary of the National Union of Railwaymen, yesterday called for a "world-wide campaign" by rail workers for a shorter working week to cut unemployment.

UK ECONOMIC INDICATORS

Table of UK Economic Indicators showing various metrics like Ind. prod., Mfg. output, Eng. order, Retail vol., Unemp. played, etc. for 1977 and 1978.

PUBLIC NOTICES

CITY OF WAKEFIELD
61st Bill, issued 4.7.78, maturing 31st July, 1979, at 11 1/2%.

LEGAL NOTICES

THE COMPANIES ACT, 1948
IN THE MATTER OF
SLEABELL LIMITED

ANNOUNCEMENTS

TEXAS
COMMERCE BANK
L. C. HERSHBERGER
will shortly be returning to Houston...

EXHIBITIONS

PETER BLAKE exhibition of drawings and prints including newly published Peter Blake "Side Show" wood engravings...

TRAVEL

GENEVA, Bern, Zurich and Rome, widest range of cheap flights from 4 UK airports.

CLUBS

EVE 189, Regent Street, 754 0557. A la Carte or All-in Menu. Three courses...

COMPANY NOTICES

M.T.D. (MANGULA) LIMITED
(Incorporated in Rhodesia)
A member of the Messina Group of Companies...

Cars bill for council

SHEFFIELD city council is faced with an estimated £70,000 bill for employees' car allowances...

Union row threatens London homes policy

A ROW between two local government unions is posing a fresh threat to the Greater London Council's politically sensitive housing transfer policy.

Post delayed but action eases

LETTERS and parcels still face delays of up to three days although London postal workers have eased last week's unofficial action.

Joint study at ICI demanded by ASTMS

THE ASSOCIATION of Scientific, Technical and Managerial Staffs demanded a joint ICI-union committee yesterday to analyse the company's organisational division...

Steel deal

By Our Labour Staff
A 9 PER CENT pay and holidays agreement was reached yesterday for another 8,000 British Steel Corporation employees, the BSC said.

Pottery ballot

BALLOTING started yesterday among 50,000 pottery workers in Stoke-on-Trent to decide whether to accept a 12 per cent pay deal.

Financial

Table of financial indicators: M1, M3 advances, DCE, BS, HP, M2, etc.

Inflation

Table of inflation indicators: Earnings, Basic, Wholesale, RPI, etc.

Exports

Table of export indicators: Export volume, Import volume, Visible balance, etc.

Shore attacked over higher domestic rates

BY JOHN HUNT, PARLIAMENTARY CORRESPONDENT

MR. PETER SHORE, the Environment Secretary, came under fire in the Commons yesterday when he announced that average domestic rates in England and Wales in the coming year would be 13.24 per cent. Mr. Shore's announcement that average domestic rates in the coming year would be 13.24 per cent in England and Wales, 13.52 per cent in the metropolitan areas and 13.10 per cent elsewhere, was greeted with a mixture of surprise and indignation by the Opposition and some members of his own party.

The Conservative Party's Environment spokesman, Mr. Nicholas Ridley, said that the increase in rates was a "major increase" and that it was "unacceptable" that the Government should allow such a rise. He said that the Government had a duty to ensure that rates were kept as low as possible and that any increase should be justified.

Mr. Shore defended the increase, saying that it was necessary to meet the Government's financial objectives and to ensure that the construction industry remained viable. He said that the increase would be spread across all council areas and that it was a fair and reasonable increase.

Banking Bill gets Royal Assent

BY IVOR OWEN

THE BANKING Bill, establishing the first comprehensive banking law in the UK, was given the Royal Assent last night. The Bill, introduced in the House of Commons in December 1978, received the assent of the Queen after being passed by the House of Commons on March 29 and the House of Lords on March 22.

Callaghan to launch campaign on Monday

BY JOHN HUNT, PARLIAMENTARY CORRESPONDENT

MR. JAMES CALLAGHAN will launch Labour's general election campaign — after the publication this weekend of the party manifesto — at a Press conference in London on Monday. Mr. Callaghan will be accompanied by Mrs. Callaghan and a number of Labour MPs.

Mr. Callaghan will begin a nationwide tour on Monday at a party rally in Glasgow. He will be travelling by executive jet at a cost of around £17,500. Mr. Callaghan will begin a nationwide tour on Monday at a party rally in Glasgow. He will be travelling by executive jet at a cost of around £17,500.

Tebbit's murder plot revealed

WHEN THE old school winds up for the holidays and the Head rises for his end-of-term speech, there are always a few unruly pupils hidden in the back row waiting to cause trouble. So it was in the Commons yesterday as the Speaker, Mr. George Strauss, said farewell to those members who are retiring from the political scene.

Pensioners 'better off under Labour'

AS THE official election campaign began to get into its stride yesterday, Mr. Stanley Orme, Minister for Social Security, said that old pensioners would have been better off under the Tories. Mr. Orme said that the Government's pension policy had been a success and that pensioners were better off than they would have been under the Tories.

No recrimination for McCusker

MR. HAROLD McCUSKER, the Official Unionist MP for Armagh, was unexpectedly broke ranks with his party in last week's confidence vote, will not face any recriminations from his constituency party. Mr. McCusker is the only Unionist MP to have crossed the floor.

Modified manifesto expected

THE PRIME Minister's strategy of snowballing the party's executive into dropping some of its more extreme proposals for the manifesto seem to have paid off. Mr. Callaghan is expected to announce a modified manifesto.

Zimbabwe aid

BRITAIN is to provide grants and equipment totalling £89,000 to help train middle and higher grade staff in Rhodesia, which has become an independent Zimbabwe. Mrs. Judith Hart, Overseas Development Minister, said yesterday.

Oil inquiry

THE GOVERNMENT has asked the Royal Commission on Environmental Pollution to study marine oil pollution. The Commission will report on the subject by June 1979.

Defence move

ALTOGETHER 5,000 Ministry of Defence posts are to be dispersed to Glasgow. Mr. Fred Mulley, Defence Secretary, said yesterday. Slightly more than 1,100 will be transferred from London.

Centre support

ESTABLISHMENT OF a World Commodities Centre for international commodity organisations in London, has the Government's support in principle, Mr. Evan Luard, Foreign Office Under-Secretary, said yesterday.

Building industry plan derided

SIR RICHARD MARSH, former Labour Minister for Transport, yesterday criticised current Labour Party proposals to nationalise sections of the construction industry. Sir Richard said that the National Council of Building Material Producers' annual luncheon was a "disaster" and that the industry is not ready for nationalisation.

Cash limits 'should not be carried over'

CASH limits should not be carried over from year to year in cases where Government departments underspend, says the Commons Committee of Public Accounts. The committee strongly supported the Treasury in its determination not to allow carry-overs.

Tories to revive direct-grant schools

A SEPARATE Act of Parliament would be used by a new Conservative Government to reintroduce an "updated version" of the semi-independent direct-grant schools — a move which has been a Tory pledge since 1977. Although the new Act would delay the restitution of the semi-independent sector until at least autumn 1981, it would prevent a later Government from being able to wind up the sector merely by laying a statutory order before Parliament, as Labour did.



Sir Richard Marsh

National plan to save oil

NATIONAL oil-saving measures to help to offset the shortage of crude oil in the world market were announced yesterday by Mr. Anthony Wedgwood Benn, Energy Secretary. The amount of coal burned in power stations would be increased substantially.

CBI line disclosed at start of campaign

THE CONFEDERATION of British Industry has for the first time publicised its policies during a General Election campaign. It issued a pamphlet to its 250,000 members and associated companies yesterday setting out its proposals for reforms on the level of taxation, profitability, wages and industrial relations.

HUDSON'S BAY COMPANY

Notice to United Kingdom Shareholders

The offer by Hambros Bank Limited, N.M. Rothschild & Sons Limited and Burns Fry Limited on behalf of George Weston Limited has now been posted to Hudson's Bay shareholders with registered addresses in the United Kingdom. The offer remains open for acceptance until 26th April, 1979. The offer is at \$40 Canadian for each Hudson's Bay Ordinary share for 51% of the outstanding Ordinary shares and provides alternatives as set out in the offer documents. The offer provides Hudson's Bay shareholders with substantial increases in income and capital. Copies of the offer documents may be obtained from: Hambros Bank Limited, 51 Bishopsgate, London EC2P 2AA. N.M. Rothschild & Sons Limited, New Court, St. Swithin's Lane, London EC4P 4DU. Burns Fry Limited, (Incorporated in Canada), 9 Basinghall Street, London EC2V 5BN. National Westminster Bank Limited, New Issues Department, Draper Gardens, 12 Throgmorton Avenue, London EC2P 2BD.

APPOINTMENTS

New chief for CompAir Industrial

Mr. A. G. Schroeder has been appointed managing director of COMP-AIR INDUSTRIAL. He joins the company from Herbert Morris, where he has been managing director since 1976. Mr. O. E. Harris, finance director of CompAir Industrial, has additionally been made deputy managing director.

The following have been appointed to the Board of TURRIF LIMITED: Mr. W. G. Turriff, chairman; Mr. M. A. Greenberg, managing director; Mr. W. J. Blyth, managing director of Turriff International; Mr. I. F. Goodhead, administrative director; Mr. R. F. W. Nabs, managing director of Turriff Construction; and Mr. P. D. Taylor, finance director and company secretary. Turriff Limited will be the operating management company of the Turriff Group.

Mr. J. G. Waters, a director of Lestrat International, has been appointed director of corporate development of STANLEY GIBBONS INTERNATIONAL on completion of the acquisition by Lestrat.

Joining the Board of PERSONNEL SELECTION, Solihull, are

Turriff management reorganisation

retired as chairman of WALKER CROSSWELLER AND CO. Succeeding him is Mr. Michael Collins, chairman of Reed Building Products and a director of Reed International. Mr. Walker will become president of Walker Crossweller, which was formed by his father.

Mr. L. E. Thompson, chairman of Westinghouse Brake and Signal Company, which has become a subsidiary of Hawker Siddeley, has been appointed a director of HAWKER SIDDELEY GROUP.

Mr. John E. Field has been appointed chairman and managing director of BRADBURY WILKINSON AND CO, bank note printers, following the relinquishment of the chairmanship by Mr. R. G. Shaw who will remain a member of the Board.

Mr. Alastair R. F. Sinclair, managing director of Universal Containers (UK), has been appointed president of the NATIONAL COOPERAGE FEDERATION.

Mr. C. J. Ringrose has been appointed a director of W. VINTEN. He has been chief accountant and company secretary within the Vinten Group for the past five years.

Mr. David L. Rees, a director of Employers Protection Advisory Services, has been appointed a director of EMPLOYERS PROTECTION INSURANCES SERVICES, of which he is head consultant.

Mr. David Lewis has been appointed managing director of SIPHER DESIGNS (ELECTRONICS). High Wycombe-based data communications and microprocessor specialists. As manager of data communications for the Stock Exchange's £15m Tallman system, he installed three nationwide real-time data networks.

Sir Nicholas Henderson, formerly Ambassador to France, and to Federal Germany, becomes a director of THE FOREIGN AND COLONIAL INVESTMENT TRUST COMPANY from May 1.

Mr. Robert Robinson, who left Barratt Developments about seven months ago to join William Leech (Builders), has been appointed managing director of LEECH HOMES (NORTH WEST), the Stockport-based division of the Leech organisation.

After 28 years with MORGAN GRENFELL, Sir Dallas Bernard has decided to retire early from the group at the age of 52 and to follow other business activities.

The CENTRAL ELECTRICITY GENERATING BOARD has appointed Mr. J. R. Craig as director-general, north western region. Mr. Craig, who was previously director of production, north eastern region, succeeds Mr. W. F. Cusworth.

Mr. J. R. Bell has been made managing director of AUTOGEM (HOLDINGS), a Leeds manufacturer and distributor of automotive parts and accessories. Mr. Bell joined the company from UAC International, which acquired Autogem in September 1978. He was appointed on the resignation of Mr. G. Bennett.

Brig. Kenneth Bargeaves has retired from the Board of YORKSHIRE BANK. Mr. C. Russell Smith, chief executive and deputy chairman of Allied Textile Companies, Huddersfield, has been appointed to the Board. Mr. Smith is a director of Lloyds Bank for the Yorkshire and Humberside region. He is also the chairman of the British National Committee of the International Wool Textile Organisation.

Mr. Oliver Tynan has been appointed the new director of the WORK RESEARCH UNIT by the Department of Employment following an open competition. Mr. Tynan is at present manager, plans and projects-personnel at BL Cars who have consented to second him to the Unit for two to three years.

The JOSEPH ROWNTREE MEMORIAL TRUST has appointed Mr. Robin Guthrie to succeed Mr. Lewis E. Waddilove as director of the trust. Mr. Guthrie is at present assistant director of social work service at the Department of Health and Social Security.

Mr. Christopher Wegerif has been made group commercial director of LOUIS NEWMARK.

Mr. M. J. Baguley, previously with the Economic Forestry Group, has joined THE THOMSON ORGANISATION as general manager of the forestry subsidiaries. The Thomson Organisation is a subsidiary of International Thomson Organisation, Toronto.

Mr. Henry Ronson, founder of the HERON CORPORATION, has relinquished the chairmanship and is appointed life president. Mr. Gerald Ronson, currently chief executive, has also been made chairman. Mr. P. M. Keane and Mr. W. Wickramasuriya have become assistant directors.

Mr. T. R. Kyd has been appointed a director of C. E. HEALTH AND CO. (MARINE).

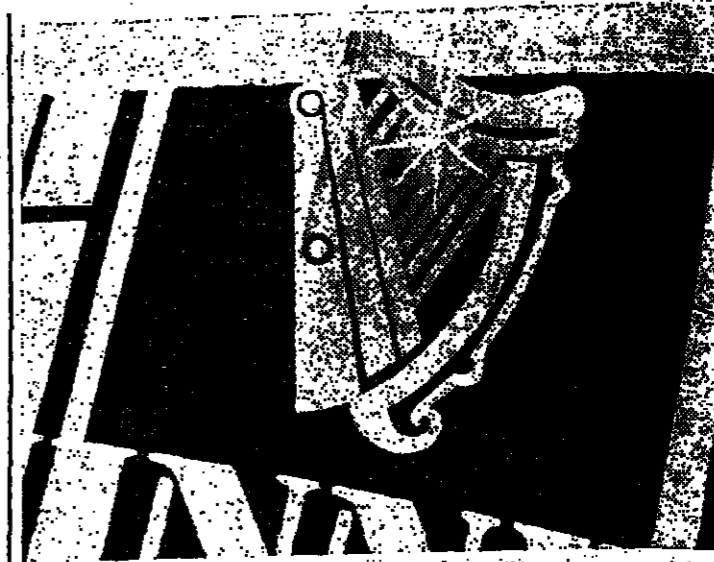
Mr. E. Ted Springstead has been appointed to the new position of staff vice president, international marketing operations, SPERRY RAND CORPORATION. He will continue to be based at the Sperry Univac Centre in London.

Mr. Ernest S. Potter and Mr. Dudley W. Woodon have been appointed by CABLE AND WIRELESS as executive directors, respectively, for finance and technology.

Dr. Colin Gaskell has been appointed director of MARCONI INSTRUMENTS, GEC Marconi Electronics. He succeeds Mr. Richard Foxwell who retires from that position to become chairman of the company. Mr. Rowland Charlton, previously general manager, has been made assistant managing director of Marconi Instruments.

Mr. A. J. Duggin has been appointed managing director and secretary, and is chief executive of the CROWN LIFE GROUP (UK).

ADVERTISING



The Harp logo from the Guinness commercial that won the gold Kodak Craft Award for TV work this week. The agency, J. Walter Thompson, also won more than £1m of Brooke Bond Oxo business when the Dividend D tea account changed hands.

Brooke Bond: a fresh stir for the agencies

BY MICHAEL THOMPSON-NOEL

THE TWISTS and turns, and sometimes dramatic insecurity of the advertising business were brutally underlined this week by Brooke Bond Oxo. On the one hand, Brooke Bond's standard of ideas in this year's famous PG Chimps commercials gained further honours at the London Television Advertising Awards on Monday. But celebrations at the Davidson Pearce Berry and Spottiswoode agency would not have been sitting for in an almost simultaneous move, Brooke Bond hauled its Dividend "D" brand out of Davidson Pearce's Brompton Road office and deposited it in Berkeley Square, at J. Walter Thompson.

This is the second blow Brooke Bond has dealt Davidson Pearce inside a month. Early in March it took its Elm Brazilian Blend instant coffee account away and gave it to Masius. Davidson Pearce can only be relieved that it has held on to the Chimps. Last year the PG Tips account billed £1.6m.

Acquisition of the Dividend "D" business marks JWT's biggest account gain since its loss of Kodak's £3m halfway through last year. JWT is London's biggest-billing agency. Main-agency turnover this year should exceed £70m. The "D" account billed £309,000 via DPBS last year, though the spend is now likely to be boosted to around £1.5m. As JWT already handles Brooke Bond's Oxo and Fray Bentos accounts, that would take total Brooke Bond spending via JWT to close to £5m, approximately the same as Guinness spends via the agency. JWT deputy chairman Alec Morrison said yesterday that the agency was particularly pleased to win Dividend "D". "It's the sort of big brand account for which we are well known. It is also a considerable compliment to win such an important slice of extra business from an existing client."

For its part, Davidson Pearce must have felt it was drinking champagne from a poisoned chalice at the TV awards night on Monday, where its Chimps commercials won a total of five awards.

There were nine gold award winners. In the cinema category, the current Collett Dickenson Pearce commercial for Benson and Hedges - which looks as though it was only slightly less expensive to produce than Gone With the Wind - was an easy winner (production company: Hudson Film). JWT won the Kodak Craft Award gold with its Harp commercial for Guinness (Grand Slamm Animation), and the ITV Award went to Collett's for an EMI Records Frank Sinatra commercial (Dragon Productions).

Other golds: Farinaceous foods: Hovis (CDP/RSA Productions). Soft drinks: Colman Foods (CDP/RSA Productions). Alcoholic drinks: Holsten (FGA Kenyon and Eckhardt/Harpoon Pictures). Beverages: Brook Bond Oxo (DPBS/N. S. and H. Creative Partnership International). Cigars and tobacco: J. W. Masters (Colman and J. Partners/Film Fair). Public service advertising: COL two golds (Saatchi and Saatchi Garland-Compton/Bussmann Llewellyn and Sid Robertson Productions).

The top award-gatherers of the London circuit, CDP, Saatchi, and Boase Massini Pollitt Univas, won 18, seven and five awards respectively.

The chairman of the judges was Norman Berry, vice-chairman of Davidson Pearce, who in mid-summer leaves for New York to join the Board of Ogilvy and Mather as executive vice-president and executive creative director. Apparently, the jury favoured the great London TV commercials depressing industry low, the standard of production commendably high (550 were submitted).

This may be thought to be further supporting evidence for the theory that TV commercials are coming to be viewed by some agency creative departments as vehicles for high-budget, glossily produced entertainment extravaganzas; empty vessels whose exorbitant production costs conceal or attempt to obscure anything as profound as an intelligent sales message. No matter.

On the other hand, Norman Berry has this week spelt out why he finds himself surprised that so many large clients describe so often how little value they attach to awards, and why if he were the marketing director of a major food company or any other company marketing products in such exacting competitive markets he would require of himself that he gave as much time and thought to being seen as he did to being sound - which was not an argument against being sound but one for harder work.

Writing in Marketing Week, he thought there was more to the awards business than a "boozy night out with a lot of long-haired layabouts wearing plimsoles."

As for the charge that is sometimes levelled at award schemes, that they encourage advertising that is noticeable but not necessarily relevant: "I suggest that this is one of the most stupid criticisms one can make of awards. For it assumes that the responsibility for relevance or irrelevance in developing advertising is so casual and unimportant that awards could have such an effect. If an advertiser allows any creative work to be based on an idea which is not relevant to the benefit of his product offers he deserves anything he gets. Any agency which consistently produces such work should be fired. And the quicker the better. To suggest that awards encourage this is to suggest that clients and agencies are in the grip of an award-monster over whom they have no control. Plainly this is rubbish."

This doesn't alter the fact that a number of advertising's shrewdest practitioners, of whom Mr. Berry is one, have in recent times pointed to the danger that in some agencies and in some market departments, the winning of awards may become a too-important aim, whether consciously or not.

Certainly the winning of awards seems at present to be treated with rather more scepticism than it was a year ago - possibly as a result of the strictures on this subject delivered last autumn by Jeremy Bullmore, chairman of JWT, who said that in his view there was a danger that advertising would come to be seen merely as a cosmetic, a glaze of jewellery, and that increasingly it was being evaluated on a non-functional basis. "I am not saying that the best creative agencies have forgotten what they are in business for, but that it looks as though some people who are spending the money have forgotten what they are spending it for."

It has been a full week in the glitter palace.

It makes sound business sense to buy a £10 Parker then give it away.

We would like you to buy not one, but a considerable number of our pens and give them away. As business gifts. Bought in quantity, our pens cost rather less than their recommended price over the counter, although we admit, they are still expensive.

But then a Parker is a gift that will last a lifetime. Which is more than can be said for a desk diary, or the traditional bottle of Scotch. The Parker International below, like all our ball pens will write perfectly for 5 miles on a single refill. It will not blacken your good name by leaking in a client's pocket. Nor is its rolled gold casing likely to tarnish or wear away. No matter how many hard days it has at the office. Whether you feel it speaks well of your company is for you to judge. But we feel certain it will not follow many company giveaways straight into the client's wastebbin. If £10 wasn't quite the figure you had in mind for a business gift, we have many pens less expensive than the International, and some considerably more so. Our Business Gifts Division can show you how each of them can be personalised with a company name, a logo or initials. And describe how they can be used in an award or incentive scheme. They will also send colour photographs of our range, together with a price list. Ask your secretary to telephone Bob Walker on 07912 3233 or post him the coupon below.

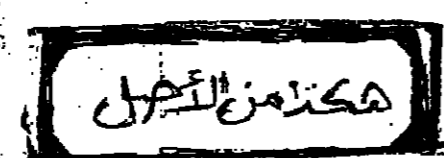
Business Gifts Division, Dept. A1, The Parker Pen Co. Ltd, Newhaven, East Sussex, BN9 0AU. Telex 87158 (Parker G).

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Address & Telephone _____



PARKER PENS ARE ALSO AVAILABLE AT QUANTITY DISCOUNTS THROUGH OUR ACCREDITED DEALERS.



MARKETING SCENE

For the greater glory of the product

BY MICHAEL THOMPSON-NOEL

TOP-MARKETING men face astonishing demands of office. At the Sheraton Skyline hotel near Heathrow Airport the other evening a swathe of top marketers, from United Biscuits—now known for reasons that are probably uninteresting, as UB (Biscuits)—went as far as to stage a grimly funny pantomime with sets and costumes and an unfathomable soccer plot, all to mark the national launch of McVitie's United, a combine that according to UB has already become the most successful new product in the hugely competitive biscuit market for more than 30 years.

biscuit combine with horizontal break facility and unique recipe: candy crisp particles embedded in a chocolate-flavoured coating, surrounding a crumbly shortcake biscuit centre.

Despite such goo, the biscuit is a winner, and is said to be the fastest-selling new biscuit since the debut of Penguin in 1948. Countline biscuits, the largest and fastest-growing sector of the grocery biscuit market, saw a volume growth of 15 per cent last year and a value growth of 275m, of 27 per cent. This year, UB is raising its advertising expenditure on combine brands to more than £1.5m, of which McVitie's United will receive £750,000 worth of TV support.

Although on sale only in the North of England and Scotland last year, and then only for the last nine months, the new combine muzzled into the top 20 biscuit best sellers with sales of more than £5m. According to UB, it should reach the top ten lists by the end of this year, with

projected sales of £9m at RSP. On the evidence of last week's trade launch, UB is clearly putting a considerable sales effort behind McVitie's United, and the sales force can be expected to journey forth in highest hope. In the process, it may not have much time to study a new report produced by PA International for the Institute of Marketing, Sales Force Practice Today, though in the opinion of the Institute it is an authoritative work which should prove of use to all those concerned with the organisation and profitability of the sales effort.

Some of the main points are as follows. The average mean sales turnover of a salesman in Britain is at present £280,000 a year. The size of the sales force does not seem to be a crucial factor in turnover size, says the report. The most common increase in sales expected by all sales managers, if their most successful salesman replaces an average salesman and no other changes are made is 16 to 20 per cent.

Using the median turnover figure (£156,000 per salesman per annum), the effect of top selling skill would appear to be the generation of approximately £30,000 in additional sales per year.

In consumer selling, sales managers view product knowledge and exploring and understanding the customer's needs as two of the main reasons for the better performance of most successful salesmen.

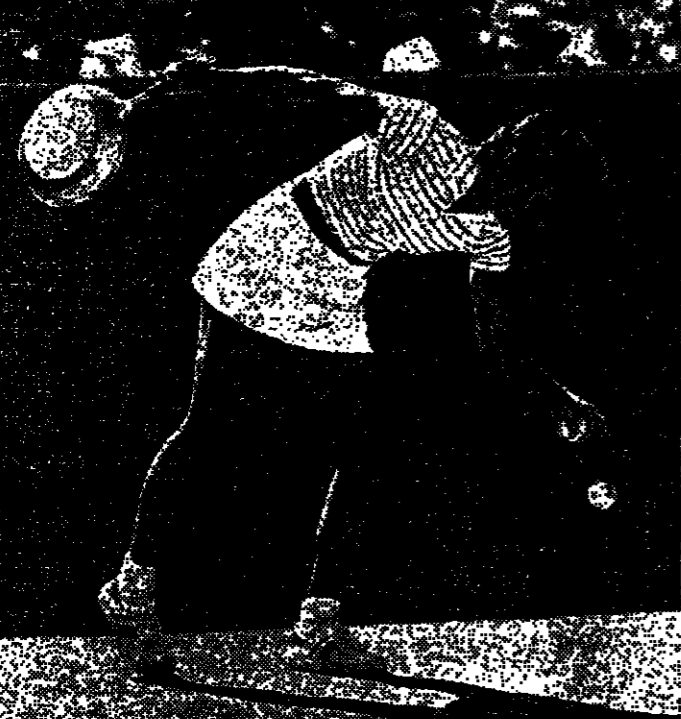
Thirteen per cent of all companies give no formal training in sales techniques. The average cost of the sales force as a proportion of revenue is 7.1 per cent, says the report. The average number of sales calls per day is 6.3, and the more time spent with the customer, the higher the sales turnover across all product categories.

Seventeen per cent of companies do not compare of results with the targets set for their salesmen. Half the sales managers say their success rate in recruiting satisfactory salesmen is 70 per cent or

less. Demanding previous selling experience does not produce a higher recruitment success rate. Eighteen per cent of companies use personality assessment tests when recruiting.

The average earnings of middle-range salesmen are £5,233 a year, says the report; among the highest gross earners, the average is £6,906; among the lowest paid, £4,144. None of these figures includes expenses. Earnings are highest in the capital equipment and services sectors, lowest in repeat consumer. About a third of all companies operate a salary-only remuneration scheme.

Approximately a third of the incentive sales schemes in operation are not related to targets. Finally, most sales managers expect sales volume to increase by more than 10 per cent over the next 12 months, while they expect the size of their sales force to stay the same. The report is available from the Institute of Marketing, price £25, £20 to members. Abroad: add £5.



Why Virginia Wade is sporting a frying pan

LIFE IN the sports equipment market has never been easy, but in a bid to hit back at the rising tide of imports and retain its market leadership, the Dunlop Sports Company is launching a £400,000 advertising campaign next week which is clearly a close cousin to the famed Disappearing World of Dunlop TV corporate commercial—that worked so well a year ago.

In one of the ads, pictured above, Virginia Wade is seen wielding a frying pan as the only acceptable substitute for her Dunlop racket. In another, Qamar Zaman, world squash

champion, declares that if he cannot play with his Maxply Fort he might as well use a Fry sweeter. And in a third, golfer Neil Coles says: "Take away Spoons Company is launching a £400,000 advertising campaign next week which is clearly a close cousin to the famed Disappearing World of Dunlop TV corporate commercial—that worked so well a year ago."

The company says it is the biggest campaign it has ever run. It is making heavy use of the popular Press, as well as virtually all the sports magazines. In addition, it is launching a determined trade effort, including full sales aids and window material.

More bounce at Pedigree

BY PETER KRAUSHAR

ONE OF the features of food sales of the past few years is that whereas the housewife has been stinting on food for the family, she has not cut back as far as the household pets are concerned. While general food sales have suffered from static or declining markets and downgrading, the petfood manufacturers have managed not only to increase their markets in real terms but also to achieve some trading up.

Thus total petfood volume tonnage increased substantially in both 1976 and 1977, and the two premium brands, Pedigree Chum in dog food and Whiskas in cat food, both of which belong to Pedigree Petfoods, have continued to improve their market share. It is estimated that in 1978 the gross sales value of Pedigree Chum was £374m, that of Whiskas £52m. It is hardly surprising that Pedigree Petfoods is one of Metal Box's biggest customers in this country.

as the food used by breeders for their dogs, Whiskas as the cat food preferred by most cats. Development clearly also has a role to play in seeking cost reductions. For example, R and D made it possible to reduce the cost of Fal by 10 per cent, so that Pedigree was able to hold its price, benefiting both its customers and its own business.

A product which required more drastic redevelopment was Kitkat, which had lost ground to the palatable meaty cat foods such as Whiskas, Kitkat's distinctive characteristic, the fish and cereal loaf, was no longer acceptable, despite a lower price than Whiskas. It was decided to relaunch Kitkat both in fish and meat varieties. The relaunch has been successful and Kitkat's 1978 sales at gross sales value are estimated at £18m—not bad for what had been a problem product.

It is no accident that this market has been buoyant. It is extremely competitive. There are large and efficient companies operating within it such as Pedigree and Spillers. And there is much R and D activity, as reflected in the launch of Hap by Pedigree and of Springs by Spillers. Pedigree Petfoods had the highest rating by grocery buyers in the Kraushar Andrews and Eassie review. New Products in Grocers, 1978, which is particularly interesting as this was before Hap. It had not launched any new products nationally for some time, and yet development in its broadest sense is an integral part of the company, which is owned by Mars.

Higher meat levels and improved quality led to a moister, more meat-like product, and Hap passed the high dog acceptance level that was set for it.

Since Hap's national launch all semi-moist sales have increased by 32 per cent. Pedigree's volume has increased 80 per cent and much of Hap's business has come from fresh or canned users.

Pedigree Petfoods has also been test marketing for some time Frolia, a complete dry food for dogs, which is now in 20 per cent of the UK. The product can be a complete main meal, a nourishing snack or a reward and can be eaten at any time of the day. Developed in Germany, where it has been very successful as a complete food for five years, it had to be reformulated to meet UK acceptance levels and initial results are encouraging.

Timing of a national launch will be crucial, however, as the UK market has been slow in accepting dry pet foods. Indeed, Pedigree has not found it easy to develop important new products outside cans. Cupboard Love, a semi-moist cat food, Loyal and Chappie Crunchy Food, both complete dry dog foods, all proved unsuccessful, but there will definitely come a time when the market is ready for such products. A decision about whether to launch Frolia nationally, and when, will be a real test of Pedigree Petfoods' marketing judgment.

The reasons for Pedigree's success come through as in other cases described recently: single mindedness, tremendous attention to detail, efficiency in implementation and consistency of approach—these are the reasons for success rather than the production of magic ideas. Yet there is undoubtedly scope for many companies in the UK to learn from Pedigree's virtues.

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Alice in Adland

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"But who pays for the cheques?" asked Alice looking frightened. "You do of course child. What's the good of a client if it doesn't pay?"

"But I want someone who can draw. And write too!" "Pah" said the Red Queen. "You do not understand advertising at all. Anyone can draw or write. What you need is someone to spend your money for you."

"No I don't" said Alice. "Of course you do, child. How much is two and two?" "Four, of course" said Alice. "What a silly question." "You see. You don't know the first thing" shouted the Red Queen, turning very red indeed. "Everyone knows that two and two make seventeen point six five"

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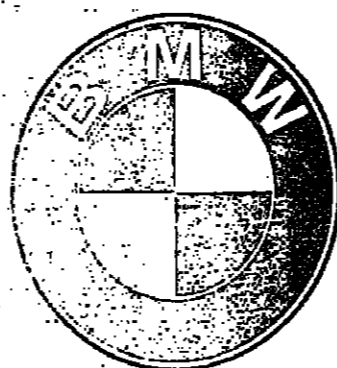
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For further details please write in strictest confidence to David Clark FCA quoting Ref. 1202

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- Finance of International Trade

Organisation
The Appointee will be expected to help in the development of all teaching and training programmes as the training course for international trainees develops and also assist in the creation and development of training courses for U.K. based staff.

The Appointee will be either a professionally-qualified banker with teaching experience or a graduate in the relevant subjects with extensive teaching experience.

The Appointee will be expected to take up duties from 1 September, 1979. Terms of service negotiable.

Please send full details of qualifications, previous experience and salary to:-

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Please write in confidence with brief, relevant career details to H. C. Holmes, Bull, Holmes (Management) Ltd., 45 Abchurch Lane, London EC4N 3FE.

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FINANCIAL TIMES EUROPE'S BUSINESS NEWSPAPER

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LOMBARD

Now for the real Budget

BY PETER RIDDELL

AFTER THE budget that never was there is the prospect of a real Budget in two months' time. It may, of course, be Mr. Healey's 15th (or is it 16th) or even Mr. Shore's first, but if the opinion polls and the bookies are anyway near right it will be a Tory Chancellor's first main Budget since 1973.

Constraints

Any new Government will start off with several major constraints. Thus the indexation of income tax allowances, but not of specific indirect taxes, repushes public sector borrowing up to nearly £9bn even on the last November's Treasury estimates.

Pressing

Ironically, for all the Budget preparations, the most pressing decision facing a new Chancellor of whichever party will be nothing to do with taxes or spending but with the exchange rate.

Economics, morals, equity and the law

THE RELUCTANCE of English judges to accept a divide between law and social needs and values is the true glory of English justice which is the most tortuous court rituals can spoil. If the law turns a blind eye to economic realities it will make an ass of itself.

The development, which began when (in deference to reason and fairness) common law was tempered by equity and when the rules which were observed by merchants were integrated into the law of the land, continues. The notion that the need for wife and children to retain their family home has supremacy over the property rights of the husband was first expressed in a judgment of Lord Denning's, only later to become part of the Matrimonial Property Act.

modesty "forward... physical contracts" is not a very great one. Though the method of settlement is different, the element of speculation is often as important in "forward physical contracts" as it is in "futures".

BUSINESS AND THE COURTS

BY A. H. HERMANN, Legal Correspondent

There is one area in which both reason and fairness remain defeated. There are enormous delays in business disputes which are subject to arbitration from which there is appeal to courts. In the *Mertens v. Veeder* case the hearing before the GAFTA Board of Appeal took place in May 1978.

Punters' confidence in Trotoms grows for 2,000 Guineas

ANTE-POST betting on the Newmarket classics and the Tote Free Handicap is at last hotting up.

Tromos, 11-8 a week or two back, has hardened with most firms to 11-10 for the 2,000 Guineas, and confidence in him seems to be growing.

RACING

BY DOMINIC WIGAN

Bruce Hobbs-trained colt who went into winter favouritism at Epsom for the first colts' classic is particularly well forward and those who have seen him work recently are mostly convinced that he will give Hobbs his first English class success.

ENTERTAINMENT GUIDE

Entertainment Guide listing theatres, opera, ballet, and cinema events across various locations like London, Edinburgh, and Glasgow.

ENTERTAINMENT GUIDE

Entertainment Guide listing theatres, opera, ballet, and cinema events across various locations like London, Edinburgh, and Glasgow.

TV/Radio

- Indicates programme in black and white. BBC 1: 6.40-7.55 am Open University (Ultra high frequency only). 12.45 pm News. 1.00 Pebble Mill.

F.T. CROSSWORD PUZZLE No. 3,940

Crossword puzzle grid with numbers 1-31 and clues for across and down words.

- ACROSS: 1 Jar right for cook's instrument (6). 4 Consent to pass on inside of ramp (8).

Radio Wavelengths

Radio Wavelengths listing frequencies and programmes for various radio stations like BBC, Capital, and Radio 1.

Theatricals in Sarajevo

by MICHAEL COVENEY

Yugoslavia has two major theatre festivals that I know of, the annual international BITEF in Belgrade...

The festival selection committee, under the artistic directorate of Luca Pavlovic, has no theoretical axe to grind beyond providing a concentrated platform for the Yugoslavian theatre...

None of the native work on view seemed to me of outstanding merit, although the Dramatic Theatre of Skopje, in their two shows, presented an interesting contrast in style...

Elizabeth Hall

Moray Welsh

by ANDREW CLEMENTS

The cellist's recital repertoire is extensive enough, you might think, not to need to poach from the preserves of other instrumentalists...

Welsh and Goldstone are a well-matched duo. Welsh's tone is inclined to be wiry (one wonders how a cellist of more richness and less brilliance might have transformed the Franck, for instance...



Susan Tracy and John Woodvine

Royal Shakespeare Theatre

The Merry Wives of Windsor

by B. A. YOUNG

The Merry Wives is not the funniest of Shakespeare's comedies, and perhaps Trevor Nunn and John Caird have been right to deck it out with so much horseplay...

Everyone, no matter how unimportant in the scheme of the play, is fitted out with his special funny characteristic, as if they all inhabited a circus ring rather than a stage...

Festival Hall/Radio 3

Richter/Muti by DOMINIC GILL

The second appearance in London on Tuesday of Sviatoslav Richter was as miraculous as the first had been three days before...

Mozart piano concertos, the E flat K482 and heard rarely indeed in a performance of such commanding eloquence...

The andante unfolded with marvellous clarity, a glimpse of childlike innocence and fancy woven into its elaborate and most un-innocent formal scheme...

Record Review

Extra hands by DAVID MURRAY

Schubert: Piano duets, Emil and Elena Gilels, DG 2531 079 (£4.75). Schubert: Piano duets, Christoph Eschenbach and Justus Frantz, EMI SLS 5138 (£7.20).

The piano duet was born in the time of Mozart, as soon as the keyboard became wide enough for two players to be kept respectfully busy at once...

Schubert wrote more than any other major composer for four hands at one keyboard; in those days such music sold well, and besides it was useful for the "Schubertiad" musical

evenings with friends. Eventually he produced masterpieces in the genre. The great F minor Fantasy, D.940, which shares the climate of Winterreise...

Quite another order of piano duets is represented by Balakirev's set of folk song arrangements. In the 1860's he had himself collected songs in the Caucasus and the Volga region...

English folk song. Thirty little pieces in breathless succession would be too much, and here they are neatly separated by folk-fragments read in ripe Russian by Rozhdvestvensky himself...

All Stravinsky's duos and duets are played for Nonesuch by Paul Jacobs and Ursula Oppens. Their musicianship is as faultless as their grasp of the various idioms represented...



Maedee Dupres, Siobhan Davies and Michèle Smith in 'Behind the Piano'

Riverside Studios

Behind the Piano by CLEMENT CRISP

Richard Alston, with his chosen band of dancers, is at Riverside until April 8. The programme contains two novelties, rather short, in which Alston continues a recent interest in music of the '20s...

Without wishing to seem too perverse, I feel that Alston is not the best advocate for his own choreography here. The dance, with its tender nuances and rather feminine ending...

The second new work is Behind the Piano, a setting of Erik Satie's Jact in the Box score, retitled here because the score was lost during its composer's lifetime and only found after his death behind his piano...

Far more considerable are the two big works in the programme: Doublework (which dates from last year) and the seven-year-old Windtower. Doublework, which I admire very much, continues to excite my attention after several viewings...

Julyen Hamilton, Ian Spink and Alston himself are the cast. The dances show them stretching, curving, bending, turning slowly, caught at that precarious moment when balance topples into a fall...

I enjoy watching the movement as symbols of energy rather than of emotion, only to be suddenly gripped by the odd shifts of emphasis that take the observer into moments of extreme sensuality: Hamilton lowering Duprés gently to the floor, resting her head upon his foot...

Arts increase not enough

Government support for the Arts Council has edged slightly upwards since the total of £61,275,000 was announced in the House of Commons on February 15 in effect the Council will have £63,125,000 available for its 1,200 clients...

Some of the extra subsidy in the current year the Arts Council had £51.5m to dispense - is committed to already announced special aid: to the rebuilding of Covent Garden; to the four large regional touring

theatres; to encouraging the National Theatre to buy its lease - so the actual increase in revenue for clients is just under 20 per cent, about in line with the level of inflation in the arts...

The Arts Council is reluctant to announce at this time the actual sum given to individual clients but the main departmental breakdown is - national companies £16,650,000; drama £8,080,500; music and dance £3,935,000; regional arts associations £4,915,000; art £2,995,000; Scotland gets £7,225,000 and Wales £4,325,000.

The general view of director general Roy Shaw is that the extra money for the arts in 1979-80 is very welcome but that it does not enable the Arts Council to meet the needs of all its clients.

One major client prepared to announce its Arts Council aid for the coming year is the English National Opera. Lord Goodman, its chairman, said yesterday that the grant would be £3.8m, a welcome advance on last year's £2.9m.

Reviewing plans for the coming season, to open on August 6 with two cycles of The Ring, Lord Harewood, ENO's managing director, gave details of five new productions - Verdi's Aida, Britten's Turn of the Screw, Handel's Julius Caesar, Lehár's Merry Widow and Beethoven's Fidelio.

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THE BANKER the journal of international finance

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PUBLIC NOTICES

SOUTH EASTERN ELECTRICITY BOARD REVISION OF TARIFFS

The Board hereby gives notice pursuant to Section 37 of the Electricity Act 1947 as amended by Section 14 of the Electricity Act 1957 that it has fixed the following tariffs...

Business Tariffs Maximum Demand Tariff The Business Tariffs shall have effect from the dates of the first normal meter readings taken after 31st March 1979...

The Maximum Demand Tariff shall have effect from the dates of the normal meter readings nearest to 1st April 1979...

Copies of the new tariffs will shortly be available in all Seaboard shops and offices.

D. A. GREEN, Secretary.

Queen's Gardens, Hove, East Sussex, BN3 2LS March 1979



CLASSIFIED ADVERTISEMENT RATES

Table with columns for advertisement type (Commercial and Industrial Property, Residential Property, etc.) and rates per line/cm.

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FINANCIAL TIMES
BRACKEN HOUSE, CANNON STREET, LONDON EC4A 3DF
Telex: Financial Times, London 834. Tel.: 01-262 3100

Thursday April 5 1979

Zia's error

THERE ARE many grounds for echoing the international chorus of regret and disapproval which has greeted the hanging of Zulfikar Ali Bhutto...

act of political retaliation by his political opponents, and it will have political consequences which scale cannot yet be calculated.

No one can be blind to Bhutto's shortcomings as a man or his vices as a political leader. On any sober assessment, he broke the law as Prime Minister...

On the contrary, there must be a danger that the hanging will set swinging a pendulum of revenge and counter-revenge which could be disastrous for Pakistan...

The burden of enlargement

THE CONCLUSION of Greece's Common Market entry negotiations marks a major turning point in the Community's development...

cumbersome and more complicated. There will be three more official languages for the translators and interpreters to cope with...

Disillusion The contrast with the atmosphere in the Community when the first enlargement negotiations were concluded hardly be more striking...

For their part, the Community governments have been resigned to the new phase of enlargement as a necessary prerequisite of political goodwill and democratic solidarity...

But enlargement will undoubtedly bring many problems in its train. The Mediterranean countries are a necessary development than their northern neighbours...

New phase But enlargement will undoubtedly bring many problems in its train. The Mediterranean countries are a necessary development than their northern neighbours...

More delay over shipyards

IT WOULD perhaps be naive to expect Ministers to face up to the disagreeable but necessary issue of rationalisation in the shipbuilding industry at the outset of a general election campaign...

Japanese have embarked upon a joint government-industry programme aimed at reducing capacity by an average of 35 per cent...

Capacity The Government has endorsed the corporation's aim of maintaining Britain's 3 per cent share of the world market...

Irrelevance While other shipbuilding nations have recognised the inevitable, time has been occupied here by the irrelevance of rationalisation, which took the best part of two years to steer through Parliament...

INTERNATIONAL investment management of U.S. pension funds is the latest idea to catch the imagination of the British merchant banking community.

It has already led Baring Brothers, one of the accepting houses, to buy control of a Boston-based fund management concern, Endowment Management and Research...

London expertise for U.S. pension funds

By MICHAEL LAFFERTY and DAVID LASCELLES

THE MANAGERS AND WHAT THEY MANAGE

Table with columns: BANKS & TRUST COMPANIES, INDEPENDENT MANAGERS, INSURANCE COMPANIES. Lists various firms and their assets in billions of dollars.

Figures compiled by the Institutional Investor showing the tax exempt assets of U.S. money managers as reported by them on 30 September 1978.

pension funds represent by far the largest element. In case of insurance companies the figures are for funds managed for third parties...

Figures may be inflated by the inclusion of portfolios advised on or other means. The figure for Endowment Management includes an estimated \$250m managed on behalf of the Yale Endowment Fund.

Coming the other way, the U.S. investment firm of Donaldson Lufkin & Jenrette will shortly announce the opening of a London office for its Alliance Capital division.

Leading the way The birth of the boom dates back to 1974, when President Nixon abolished the interest equalisation tax...

thought to have operated, initially at least, against international diversification. Possibly because of the severe penalties laid down under ERISA...

Bank started a \$2m foreign investment fund in 1977 which now stands at nearly \$20m. Outside the banking world, fund managers like Fidelity, Batterymarch and maybe two or three dozen other sizeable concerns are putting their money abroad...

of the U.S. as "enormous." "We have come to the end of a long period of U.S. economic domination. This is no fashion but the beginning of a long-term trend," he forecasts.

While the removal of the interest equalisation disincentive in 1974 was seen as a start, the passing of the Employment Retirement Income Security Act (ERISA) the same year is

Mr. Charles Nunneley, a director of Robert Fleming, describes the potential for investment money coming out of the U.S. as "enormous."

Like the other UK merchant banks, the business Baring is clearly interested in is that which will follow from U.S. funds becoming international.

All the evidence is that this will not happen overnight. Despite such notes of caution clearly see the international diversification of U.S. pension funds as a great opportunity.

MEN AND MATTERS

Jim's man pulls out

IT is timely that Denis Grennan has resigned from his job as political counsellor on southern Africa at the Foreign and Commonwealth Office...

While other shipbuilding nations have recognised the inevitable, time has been occupied here by the irrelevance of rationalisation...

Head line

Happily for the film-distributors, Travolta fever has sufficiently permeated French culture to leave "Grease" untranslated.

Double take As I reported the other day, the real fuel crisis in the U.S. concerns 900,000 petrol pumps which cannot register a price of more than 99.9 cents a gallon...

Sea change

The American epicure and tycoon James Sherwood, who has been keeping strangely quiet of late, is, I learn, concocting his most unlikely enterprise to date...

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WHAT MAJOR MOVE DID THESE COMPANIES MAKE IN THE PAST YEAR? Burroughs Machines, MFE Corporation, Marconi Communication Systems, Bestobell Steam Products, Abbey Chemicals, Swift Chemicals, and fourteen others. THEY OPTED TO MAKE IT IN LIVINGSTON. Let 1979 be your year of decision to move to Livingston, the Scottish new town with already over 120 manufacturing companies in its excellently situated industrial sites.



Companies and Markets

UK COMPANY NEWS

Peachey grows in first half: confident outlook

RESULTS of Peachey Property Corporation for the six months ended December 31, 1978 show a pre-tax profit of £396,000, an increase of £128,000.

HIGHLIGHTS

Lex considers some results from the insurance sector where Sun Alliance has produced a much better second half despite continued underwriting losses in the UK.

Table with 2 columns: 1978, 1977. Rows include Net rents, Interest dividends, Trading profit, Other income, Interest payable, Admin. expenses, Profit before tax, Tax, Net profit, and Dividends.

With the cash generated from the sale, the directors can pursue their policy expansion by the purchase and creation of new investments and developments.

comment

The Class I circular to be published next week in connection with the £12m Park West sale is likely to show cash resources, before a lowish capital gains tax liability, of



A half-year of progress for Lord Eroll, chairman of Consolidated Gold Fields: the group pushed up attributable profits by 40 per cent.

Carrington Viyella pulls ahead after poor start

AFTER A poor start to the year profits of Carrington Viyella have picked up and Mr. L. Regan, chairman, is looking for some improvement in the group's result for the first half of 1978.

Heavy voting in Lonrho poll

Lonrho said yesterday that there had been a substantial poll to decide on Gulf Fisheries' attempt to put two of its own representatives on the group's Board.

The sale of Park West for £12m has been completed and Lord Mias, the chairman, says the group to repay UK bank borrowings and to take advantage of

Bridon jumps to £17.1m on good overseas results

BETTER-than-expected profits are reported by Bridon, the wire, plastic products and engineering group. The taxable surplus for 1978 jumped from £11.61m to £17.11m on turnover ahead from £275.13m to £288.65m.

coming through quicker than anticipated, and by a considerable improvement in overseas profitability. But profitability of the UK principal products further deteriorated. This has caused some concern but management is optimistic the trend will be reversed in the foreseeable future.

associate profits. Group taxable profit was struck after interest charges up from £4.11m to £4.67m and an exceptional credit this time of £1.9m. Tax takes £7.15m, against £6.8m, minorities £531,000, compared with a £873,000 loss, and there was an extraordinary debit last time of £3.03m.

Underwriting loss of £4.9m puts brake on Sun Alliance

POOR UNDERWRITING results put a brake on the profit growth of the Sun Alliance and London Insurance Group.

(£753,000), and cost of sales £530,000 (£275,000 credit), and the gearing adjustment of £365,000 (£110,000).

adjusted—Treasury consent is being sought. The directors say it is possible to show dividend cover is at least as good as the highest level since current controls began.

Lyon & Lyon picks up

Commenting on the overseas interest Mr. Regan said that sales and profits to date of the associate in Canada were extremely good and the South Africa company was maintaining its performance.

Group fixed assets were up from 9.97m to 12.42m, but net current assets were lower at £3.08m, against £1.08m. Working capital increased £2.1m (£2.67m). Net bank borrowings were £7.81m (£2.04m) at the year-end, compared with £2.04m (£2.19m) at the start.

When reporting first-half profits down from £339,642 to £243,824, the directors forecast that the full year result would not materially differ from the 1977 record level.

Dinkie Heel expands to record £0.29m

An increase in taxable profits from £233,212 to a record £297,648 in 1978 is reported by Dinkie Heel Company, safety shoe cap manufacturer.

The net final dividend is effectively raised from 1.1873p to 0.38p, making 0.5p (0.2600p).

Interim Results * Profit before tax (unaudited) for half year to 31st December 1978 increased to £293,000 from £257,000.

Inflation accounts loss for Inveresk

On a CCA basis, Inveresk Group made a taxable loss of £476,000 in 1978 compared with a £1.86m profit last time, according to the inflation accounting statement in the annual report.

Subsidiaries in: motor vehicle distribution, shop and bank fitting, steel bar reinforcement, property and building development.

THE IDC GROUP LIMITED

Extracts from the statement of Mr. Howard Hicks (Chairman and Chief Executive) Group trading profits before tax were £1,124,454. The recommended final dividend is 7.6086p which makes a total for the year of 10p (8.9801p).

Southampton IOW lifts profits and dividend

PROFITS of the Southampton Isle of Wight and South of England Royal Mail Steam Packet Company more than doubled from £488,777 to £1,039m in the year ended December 31, 1978.

Court. Both petitions were dismissed with consent of the petitioning creditors.

Blantyre Tea falls to £0.74m

A sharp fall in taxable profits, down from £1.7m to £738,003, is reported by Blantyre Tea Holdings for the year to September 30, 1978. Turnover was lower at £1.72m, against £2.78m.

Stated earnings are 68.7p (152.2p) on a net basis, and 69.7p (186.2p) on a nil basis.

Table with 5 columns: Company, Current payment, Date, Corrected payment, Total last year. Includes Cons. Gold Fields, Blantyre Tea, Bridon, Burns-Anderson, etc.

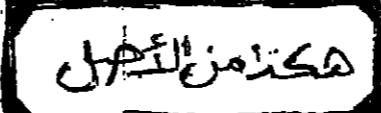
DIVIDENDS ANNOUNCED

Orders for the compulsory winding up of Worfield Construction, made on March 19, and Saffron Hair Design, on April 2, have been rescinded in the High Court.

DONALD MACPHERSON GROUP LIMITED

At the Annual General Meeting on April 4, 1979, the Chairman, Mr. Rex Chester, said: "I am pleased to be able to tell you that the company has started the year well. We are both proud to have shown yet again that we have the ability to give a good account of ourselves in exceedingly difficult circumstances and confident that 1979 will bring further growth for your company."

PHOENIX ASSURANCE COMPANY LIMITED PRELIMINARY PROFIT STATEMENT RESULTS The following are the preliminary results of the Phoenix group of companies for the year ended 31st December 1978, subject to audit, together with the audited results for the year 1977.



Phoenix net earnings drop £1.2m to £22.9m

HIGHER TAX charges, larger minority interests and a deteriorating underwriting position resulted in net profits of Phoenix Assurance Company declining in 1978 from £24.1m to £22.9m.

BOARD MEETINGS

The following companies have notified their boards meetings to the Stock Exchange. Such meetings are usually held for the purpose of considering dividends.

Table listing board meetings for companies like Phoenix Assurance, British Petroleum, etc., with dates and times.

(£1.1m). However, business in Denmark remained profitable, but at a lower rate than previously because of adverse motor results.

In the U.S., the overall underwriting profit improved substantially from £1.3m to £2.4m, the operating ratio dropping from 96.5 per cent to 94.8 per cent.

A higher rate of reversionary bonus on with-profits contracts has been declared by the company. The new rate for 1978 is 25.25 per cent of the sum assured against 25 per cent previously.



Sir Adrian Cadbury, Cadbury-Schweppes chairman, inspects a batch of the 200m cream-filled Easter eggs the group produces between January and Easter. 1978 results due today.

Moorgate and Mercantile to write off £1.5m deficit

AS A PRELUDE to the resumption of dividends, Moorgate and Mercantile Holdings, one of the first fringe banks to hit financial trouble as a result of the secondary banking collapse, proposes to write off its accumulated profit and loss deficit which stood at £1.52m at March 31, 1978.

This is to be substantially achieved by cancelling the share premium account which now stands at £1.38m. The remainder of the deficiency would be met out of profits of the year ended March 31, 1978.

In a letter to shareholders Mr. Julius Shuman, chairman, says that the improvement has been maintained in 1978/79. However, he considers that as a preliminary to a resumption of dividends the adverse balance on profit and loss should be eliminated.

Burns-Anderson forecasts big increase

Pre-tax profits of Burns-Anderson increased from £267,000 to £293,000 in the half-year to December 31, 1978, on higher turnover of £11.31m against £9.5m.

The directors say turnover continues at a high level, and they expect the full year will produce a significant increase over the previous period, when the surplus was £620,820.

A final dividend of 6.445p per share is being recommended. With the interim dividend of 5.112p and the special dividend, the 1978 payment is 10 per cent higher than the total dividends for 1977 as adjusted by the supplementary interim dividend.

An underwriting loss of £2.7m was recorded in 1978, against a £1m deficit in 1977. In the UK and Ireland, the deterioration was from a loss of £3.2m in 1977 to £4.3m in 1978, this increase in the UK coming from the home fire and accident account. Here adverse weather was largely responsible for losses in both motor and household business and with problems of underinsurance, the underwriting loss

Hiltons Footwear rises 46% despite second half slowdown

SECOND HALF profits of Hiltons Footwear the footwear retailing concern showed a rise of 33.7 per cent to £1.19m taking the total for the year ended January 28, 1979, up to £1.6m, an increase of 46 per cent on the previous year.

In the first six months profits jumped by over 98 per cent to £407,885. At the interim stage the directors said that the second-half result would be against increased figures for the same period of the previous year and while trade continued to improve they said that it was clear that profits for the full year would not show the same proportionate increase as had been achieved in the first half.

After tax of £577,875 (£368,160), the net profit comes through at £919,250 against £525,724.

Comment: Hilton's full-year results do not contain any surprises. Sales over the period reflect a small volume gain—much in line with the national increase in shoe sales—

although the second half performance suggests a somewhat lower rate of growth than in the first six months. Apart from the benefits of increased volume, profits, which are 46 per cent higher, reflect a sharp increase in investment income. This derives from the improved cash flow but it appears that Hilton's does not intend to use its extra cash to increase the trading base very much during 1979.

Bath & Portland Iran deal well insured

THERE WAS NO SIGN of the Bath & Portland group making a loss on its £100m Iran road-building contract, Sir Kenneth Selby, the chairman, told the annual meeting in Bath.

Either the project, which was two-thirds complete, would restart under the auspices of the new Iranian authorities or payment would be sought from the contract insurers.

The value of the road contract, being executed by the group's Marples Roadway subsidiary, was 90 per cent covered by the Export Credit Guarantee Department, and the group had set aside a special reserve of £3.5m to meet uncovered contingencies.

of Cover Plus to Woolworth's, hit by the Larry Gray strike. The chairman was confident that 1979 would bring further growth for the company.

For the year ended October 28, 1978, the group, which manufactures paint and other surface coatings, reported record pre-tax profits of £1.05m (£5.05m) on £55.49m (£55.73m) sales.

ICI DIVIDEND: Warrants for the Imperial Chemical Industries' ordinary dividend have been delayed by the unofficial action being taken

by Post-Office workers. Because of the action the Post Office is refusing bulk postings, including warrants for ICI's ordinary dividend, payable on April 5.

The company adds the warrants will be posted as soon as possible. Dividends paid into stockholders' accounts through the banks' bulk distribution system are unaffected.

of Cover Plus to Woolworth's, hit by the Larry Gray strike. The chairman was confident that 1979 would bring further growth for the company.

Macpherson starts well

Despite the recent bout of industrial unrest which affected deliveries, rising raw material costs and bad weather the Donald Macpherson Group had started the current year well, Mr. Rex Chester, the chairman, said at the annual meeting.

All parts of the group's business had shown real resilience and strength, he added, including the recoup of lost deliveries

Transatlantic Trust ahead to £0.14m

Profits before tax of Transatlantic Market Trust advanced from £137,794 to £142,820 in the year to March 3, 1978. The dividend is being raised from 11p to 12p net.

After Jersey tax of £25,541 (£27,558) and equalisation payments, attributable profit comes out at £127,790, against £83,589.

Emray set for increase

THE CURRENT year at Emray is showing a satisfactory start against higher profit plans, says Mr. David Eldridge, the chairman, in his annual statement.

He explains that as an industrial holding company, it is actively pursuing its policy to add to existing profitable operations and promote steady growth in its established areas.

As reported on March 29, pre-tax profit for 1978 was £182,136 on turnover of £2.95m. However, no meaningful comparison of activities can be ascertained from 1977 figures—profit of £135,601 on £1.91m turnover—in view of the complete change of group structure.

Following the A.G.M., Mr. Eldridge is to hand over the chairmanship to Mr. Lionel P. Altman, the managing director, but will stand for re-election as a director.

March 27, Rosano A.G. held 17.86 per cent of the issued capital. Meeting, 61, Grosvenor Street, W., April 27, 10 am.

PETERS STORES LIMITED

RETAILING LEISURE WEAR, LEADING BRANDS OF JEANS, CASUAL WEAR, INDUSTRIAL CLOTHING, FOOTWEAR, PROTECTIVE CLOTHING, CAMPING & SAILING EQUIPMENT— FASHION CLOTHING FOR YOUNG PEOPLE.

Table showing unaudited group results for the 26 weeks to 23rd December 1978, with columns for turnover, profit before taxation, etc.

The Directors have today declared an Interim Dividend of 1.0p per 10p ordinary share (1978: 1.0p) payable on the 31st May to shareholders on the register as at the close of business on the 30th April. Certain of the Directors have waived their right to the Interim Dividend on a total of 1,342,632 shares.

RESULTS AND ACCOUNTS IN BRIEF

LONDON INTERNATIONAL TRUST— Loss year ended September 30, 1978, £37,713 (£2,898). It was struck off provided £28,055 (£4,000) for costs to plaintiffs and the defendant's estimated costs in the litigation against Barclay's Bank. Judgment was given, with costs, in favour of Barclay's. There is again no dividend, and no tax charge. The loss per share is 3.77p (0.59p).

Investing in Success Equities (Investment trust)—Current assets £2.7m (D.28m). Net asset value per 25p share 242.21p (189.01p). Investments at market value £16.05m (£13.52m), overvalued £2.53m (D.95m). Increase in liquidity £2.47m (£20,000).

SUN ALLIANCE INSURANCE GROUP advertisement. Includes logo, title, and detailed financial results for 1978 and 1977, including Premium Income, Underwriting Results, Profit Before Taxation, etc.

Tokyo Pacific Holdings (Seaboard) N.V. advertisement. Includes details of annual general meetings, agenda items, and contact information for the company.

CLIVE INVESTMENTS LIMITED advertisement. Includes details of the company's investment services, contact information, and a list of clients.

UK COMPANY NEWS

Britannic investment in equities tops £27m

LAST YEAR was a difficult year for equity investment. Mr John Jefferson says in his chairman's statement for 1978...

the company has for many years been closely involved with the companies whose shares were held in the portfolio...

a 40 per cent rise in the level of new premiums. But an unsatisfactory feature was the rise in expense ratios...

Titaghur sees smaller loss

MR. H. J. SILVERTON, chairman of Titaghur Jute Factory Company, says he is hopeful that the current year's working in India will result in a smaller loss compared with the two preceding years...

claims made on them. Current year's results will benefit from compensation received from the Indian government...

the State Bank of India continues to provide adequate finance for working capital and the overdraft limits for the group have recently been increased...

BRIDON Preliminary Statement for 1978

Table with 3 columns: Description, 1978, 1977. Includes Turnover, Profit before Taxation, Dividends, and Earnings per Share.

BIDS AND DEALS

Common Bros. considers bid

THE BOARD of Common Bros., the ship owning, services and insurance broking group, was yesterday considering the 26m cash bid from British and Commonwealth Shipping Company...

Group trading profits had shown a reduction from £569,000 to £253,000 but profits at the pre-tax level had been boosted by a £2.5m surplus on ship sales.

MINING NEWS

Gold Fields fails to meet market hopes

DISAPPOINTING HALF-YEAR results are announced by London's Consolidated Gold Fields. Against shareholder earnings estimates of 17.18p per share...

conditions have been adversely affected by the current half-year. Still doing well on the industrial and construction side...

Revenue from South African gold mining has risen in line with the industry's higher dividends which remain on the rising trail. But Gold Fields shareholders' profits are below expectations...

Heywood Williams still expects £1m

BUILDING MATERIALS group Heywood Williams has repeated its forecast that pre-tax profits for its financial year ending April 30, 1979, will be in the region of £1m.

He explains that the problems in South Africa are due to the depressed building industry because of both external and local political pressures.

Confidence grows at Hudbay

AFTER three lean years, Hudson Bay Mining and Smelting, the Canadian arm of the Anglo American Corporation group, is hopeful about the prospects for 1979.

The agreement provides for the Government to receive at least one-tenth of the value of all uranium produced.

Looking to the current half-year Gold Fields points to the continuing buoyant prices for gold and tin and adds that the underlying business conditions for the construction materials and industrial interests remain sound.

Advance for Peters Stores

TAXABLE profits of Peters Stores rose from £384,363 to £413,796 in the half year to December 23, 1978, on turnover ahead from £3.35m to £3.57m.

The directors say the first-half historically gives the bulk of the year's profits. They add that the first quarter of 1979 was affected by the severe weather.

MTD (MANGULA) BOOSTS PROFIT

A sharp rise in net profits for the six months to March is announced today by MTD (Mangula), the Rhodesian copper producer controlled by Messrs of South Africa.

Net income for the period was R52.96m (£3.07m), compared with R59.7m in the same period of 1977-78.

M & S shows 58% midyear rise in Canada

Marks and Spencer's 58.5 per cent-owned Canadian subsidiary has reported a 43.4 per cent jump in interim pre-tax profits to Can\$ 5,265,000 (£3,780,000) on sales up 14 per cent to Can\$ 91,007,000 (£38,028,000).

The figures were released in the UK yesterday following their disclosure in Canada earlier this week. Performance is reported on a quarterly basis in Canada and results are made known to the UK stock exchange.

THE TITAGHUR JUTE FACTORY COMPANY LIMITED

Points from the Chairman's Statement accompanying the Accounts for the year ended 30th June, 1978.

- In India a critical shortage of raw materials coincided with recurring difficulties with the supply of electricity and resulted in another dismal performance.

Brooke Tool makes another purchase

Brooke Tool Engineering, following a policy of expansion through acquisition, has purchased the shares of a subsidiary of Samuel Osborn which itself was taken over by Aurora Holding last year.

The £120,000 purchase price has been met through the issue of 250,000 shares which increases the company's equity by 6 per cent. Only last summer Brooke raised nearly £600,000 by way of a rights issue but yesterday Mr. R. A. Brook, a director, said that the company wanted to keep cash in reserve against increases in borrowings and further acquisitions.

ENGLISH CHINA IN NEW LEISURE DEAL

English China Clays, through its subsidiary Haven Leisure (ECC) has exchanged agreements for the purchase of two large holiday parks: Red Triangle Caravan Park, Mullion, Cornwall, and Ty Mawr Caravan Park, Rhyl, North Wales, for around £15m.

ALLTRANSPORT SELLS OFFSHOOT

Howe (European), the Enfield international haulage contractor, has been sold to the Aston Clinton Haulage company of Aylesbury by Alltransport International for a six figure sum.

CITY OFFICES

City Offices Company has received Treasury consent under the cover provisions for the payment of the dividends announced on February 22.

DP BUREAUX MERGER PLAN

International Computing International and Atkins On-Line, could become sister service bureau companies in the UK and Europe.

SHARE STAKES

Cattle's (Holdings): Mr. R. Waudby, a director, has bought 10,000 shares beneficially and Mr. A. N. Colver, director, 5,000 shares beneficially.

CEMENT-ROADSTONE

The rights issue by Cement-Roadstone Holdings has been 93 per cent taken up, amounting to 31.88m new ordinary shares of 25p.

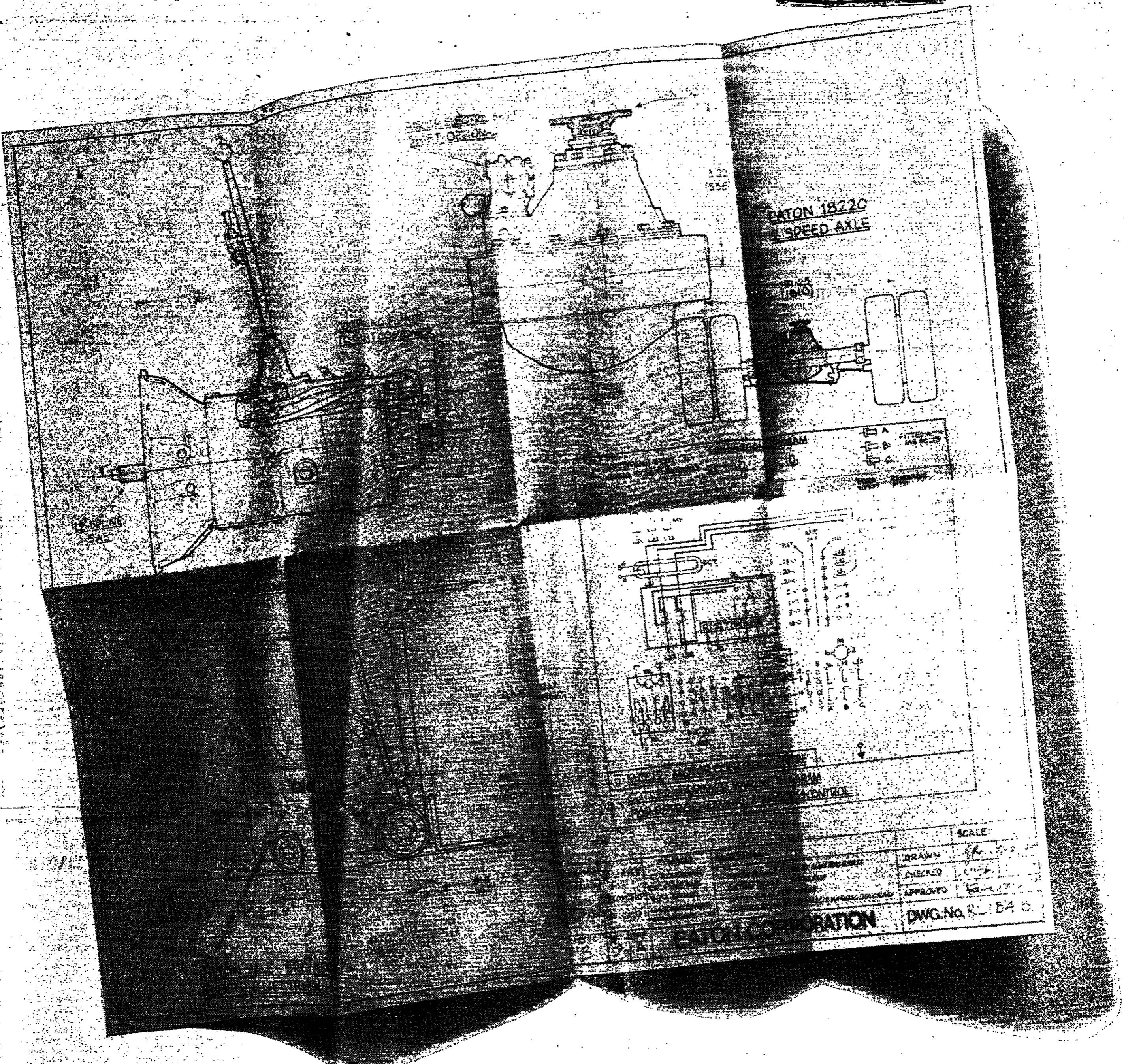
Table with 3 columns: Description, 1978, 1977. Includes External Sales, Profit before Taxation, Dividends, and Net assets.

Copies of the Report and Accounts for 1978 may be obtained from The Secretary, Meadow House, 64 Reform Street, Dundee DD1 9DP.

BRIDON World-wide in wire, wire rope, fibres, plastics and engineering.

Inveresk Group Paper · Packaging · Stationery · Industrial Estate

مكتبة النور



Blueprint for a three billion dollar company.

Last year, Eaton started as a \$2 billion company and ended as a \$3 billion company.

"The most successful and most exciting year in our company's history" was how Eaton's Chairman E. M. de Windt described 1978.

Three thriving companies became part of Eaton, adding new dimensions to the Corporation's business, giving the balance needed for continued growth.

Acquisitions. To its long-established strengths in car and truck components, in materials handling, fluid power and other associated fields of engineering were added:

Kenway: a leader in automated

storage and retrieval.

Samuel Moore: high technology plastics for hoses, tubing, couplings and controls for industry.

Cutler-Hammer: a \$600 million company which has become a world leader in electronics and electrical controls, from the push button on a hand tool, to the landing system for NASA's Space Shuttle.

These new capabilities, plus Eaton's leadership in its traditional markets, add up to a blueprint for a \$3 billion company.

Eaton in Britain. Eaton now has eleven plants in the UK, employing over five and a half thousand people manufacturing axles, axle housings, transmissions, Yale industrial trucks,

and electrical controls. All the details are in the booklet "Eaton in Britain."

For copies of this booklet and the 1978 Annual Report of Eaton Corporation, write to:

Communications Department, Eaton Limited, Eaton House, FREEPOST, Staines Road, Hounslow, Middlesex TW4 5DX, or telephone us on 01-572 7313.

EATON

CURRENCIES, MONEY AND GOLD

Pound steady; dollar firm

Sterling remained steady in yesterday's foreign exchange market while the underground showed continued confidence in the pound's ability to profit from North Sea Oil. Trading was somewhat quieter than earlier in the week and on Bank of England figures, the pound's trade-weighted index was steady at all three of the day's calculations...

The Italian lira continued to be the strongest currency within the European Monetary System with an appreciation from its ECU central rate of 1.41 per cent, slightly less than Tuesday's figure of 1.42 per cent. Against the Belgian franc, the weakest member at the moment, the lira has risen by 2.83 per cent compared with 2.93 per cent previously. The Belgian Central Bank intervened in the market as the franc traded at its intervention level against the Danish krone, and at the fixing, the krone passed to BF 5.6885 compared with its upper level of BF 5.6950...

Frankfurt-Dollar fixed at DM 1.8827 (DM 1.8850) with no intervention by the Bundesbank. Tokyo-The dollar finished unchanged against the yen at ¥214.40 after erratic trading saw the U.S. unit climb to ¥218.90 at one point. Conditions quietened during the afternoon after the Bank of Japan had sold around \$100m in support of the yen.

Table: EMS EUROPEAN CURRENCY UNIT RATES. Columns include currency, ECU amount, % change, and theoretical limit.

Table: EXCHANGE CROSS RATES. Columns include currency, rate, and date.

Table: EURO-CURRENCY INTEREST RATES. Columns include term, rate, and currency.

Table: LONDON MONEY MARKET. Columns include rate, instrument, and date.

The West German Bundesbank decision to raise its discount and lombard rates by 1 per cent last week, has had little repercussions on other European interest rates so far. The Belgian National Bank left its own discount and lombard rates unchanged yesterday, despite the weakness of the Belgian franc in the European Monetary System. Support for the central bank lifted the franc off its floor against the Danish krone for the first time this week.

In Holland money market conditions remain tight, and are likely to do so until at least the middle of the month. An increase in the note circulation ahead of Easter will add to the shortage caused by seasonal tax payments. Payment on a Fl 700m state bond issue has contributed to the tight conditions, but has been somewhat offset by a central bank special loan facility announced last week, for a 21-day period ending April 20, by which time market conditions are expected to improve.

Call money firmed to 7 1/2 per cent from 7 1/4 per cent in Amsterdam, with one-month at 7 3/4 per cent, compared with 7 1/2 per cent; three-month at 7 3/4 per cent; six-month at 7 3/4 per cent; while six-month was unchanged at 7 1/2 per cent.

Table: THE POUND SPOT AND FORWARD. Columns include currency, spot rate, and forward rate.

Table: THE DOLLAR SPOT AND FORWARD. Columns include currency, spot rate, and forward rate.

Table: CURRENCY RATES and CURRENCY MOVEMENTS. Columns include currency, rate, and movement.

Table: OTHER MARKETS. Columns include market, rate, and date.

FRANKFURT - Call money eased to 5.25-5.35 per cent from 5.30-5.40 per cent, but other rates were firmer, with one-month rising to 5.25-5.35 per cent from 5.00-5.20 per cent; three-month to 5.40-5.50 per cent from 5.15-5.35 per cent; six-month to 5.60-5.70 per cent from 5.30-5.50 per cent; and 12-month to 5.80-6.00 per cent from 5.50-5.90 per cent.

PARIS - Day-to-day money was unchanged at 6 1/2 per cent, but period rates were slightly easier in some cases. One-month was unchanged at 6 1/2-6 1/4 per cent, while three-month fell to 6 1/2-7 1/4 per cent from 7 1/2 per cent. Six-month was unchanged at 7 1/2 per cent, but 12-month eased to 7 1/2-7 1/4 per cent from 7 1/2-7 3/4 per cent.

Gold rose \$14 an ounce in the London bullion market yesterday to \$283 1/2. The metal opened at \$239-239 1/2 and was fixed during the morning at \$239.50. Trading remained quiet for most of the day and the closing level represented the day's high.

FRANKFURT - Call money eased to 5.25-5.35 per cent from 5.30-5.40 per cent, but other rates were firmer, with one-month rising to 5.25-5.35 per cent from 5.00-5.20 per cent; three-month to 5.40-5.50 per cent from 5.15-5.35 per cent; six-month to 5.60-5.70 per cent from 5.30-5.50 per cent; and 12-month to 5.80-6.00 per cent from 5.50-5.90 per cent.

Table: MONEY RATES. Columns include rate, instrument, and date.

Talisman starts live running on 9 April. Advertisement for Talisman stock exchange service.

Stock Exchange go ahead for fiscal Talisman scheme. Advertisement for Talisman stock exchange service.

Talisman, The Stock Exchange's new settlement system, starts live running on 9 April. Your Broker has full details of the system and will be able to answer any questions.

Britannic Assurance COMPANY LIMITED. SATISFACTORY PROGRESS IN THE LIFE BRANCHES OVER £21,000,000 ALLOCATED FOR POLICYHOLDERS' BONUSES. Advertisement for Britannic Assurance.

INTERNATIONAL CAPITAL MARKETS

European rates mixed

The West German Bundesbank decision to raise its discount and lombard rates by 1 per cent last week, has had little repercussions on other European interest rates so far. The Belgian National Bank left its own discount and lombard rates unchanged yesterday, despite the weakness of the Belgian franc in the European Monetary System.

UK MONEY MARKET

Bank of England Minimum Lending Rate 13 per cent (since March 1, 1979). Day-to-day credit was in very good supply in the London money market once again, and the authorities sold an extremely large amount of Treasury bills to the discount houses and banks to absorb the surplus.

WEAKER TREND

Gold rose \$14 an ounce in the London bullion market yesterday to \$283 1/2. The metal opened at \$239-239 1/2 and was fixed during the morning at \$239.50. Trading remained quiet for most of the day and the closing level represented the day's high.

WORLD STOCK MARKETS

Companies and Markets

Dow gains 4.07 more in heavy early trade

INVESTMENT DOLLAR PREMIUM \$2.60 to \$3.55 (\$3.15) Effective \$2.670 23 1/2 (23 1/2)

OLLOWING TUESDAY'S sharp rebound, the Wall Street stock market moved broadly higher in heavy volume yesterday morning.

Analysts said investors were impressed with the market's ability to overcome such negatives as the lock-out of striking teamsters Union members and escalating energy costs.

Dynafectron was again the Amex volume leader but eased to \$51. The shares rose on Tuesday on news that the company is to complete development of a Kennecott Copper coal desulphurisation process.

Shares were inclined to improve afresh in active early trading yesterday, leaving the Toronto Composite Index 4.3 higher at 1,466.84 at midday.

Following the recent broad retreat, the market put on a mixed performance yesterday, helped by selective buying interest from institutional investors.

Declining issues on the First Market sector outpaced gains by 333 to 375, but the Nikkei-Dow Jones Average recovered 4.11 to 6,036.31.

Electric Power issues retrieved part of Tuesday's falls, with Kansai Electric Power picking up Y30 to Y94.0.

to the issue price for the Federal Government loan, launched on Monday. Mark Foreign Loans were narrowly mixed, however.

Australia Stocks tended to lose ground in fairly quiet trading, leaving the Sydney All Ordinaries index 3.44 down at 581.82.

Market leader BHP receded 20 cents to A\$11.50, while ICI Australia slipped 5 cents to A\$2.15, but Nicholas International gained 3 cents to 96 cents.

In stores, Myer was unaltered at A\$1.75, while announcing to have halved its profits.

Indices

NEW YORK - DOW JONES

Table with columns for Date, High, Low, and % Change for various indices like Industrial, Transport, Utilities, etc.

STANDARD AND POOR'S

Table with columns for Date, High, Low, and % Change for Standard and Poor's indices.

N.Y.S.E. ALL COMMON

Table with columns for Date, High, Low, and % Change for N.Y.S.E. All Common indices.

MONTREAL

Table with columns for Date, High, Low, and % Change for Montreal indices.

JOHANNESBURG

Table with columns for Date, High, Low, and % Change for Johannesburg indices.

OSLO

Table with columns for Date, High, Low, and % Change for Oslo indices.

PARIS

Table with columns for Date, High, Low, and % Change for Paris indices.

BRUSSELS/LUXEMBOURG

Table with columns for Date, High, Low, and % Change for Brussels/Luxembourg indices.

AMSTERDAM

Table with columns for Date, High, Low, and % Change for Amsterdam indices.

COPENHAGEN

Table with columns for Date, High, Low, and % Change for Copenhagen indices.

VIENNA

Table with columns for Date, High, Low, and % Change for Vienna indices.

MILAN

Table with columns for Date, High, Low, and % Change for Milan indices.

SWITZERLAND

Table with columns for Date, High, Low, and % Change for Switzerland indices.

SPAIN

Table with columns for Date, High, Low, and % Change for Spain indices.

BRAZIL

Table with columns for Date, High, Low, and % Change for Brazil indices.

NEW YORK

Large table listing various New York stock prices and changes, including columns for Stock, Apr. 4, Apr. 5, and % Change.

CANADA

Large table listing various Canadian stock prices and changes, including columns for Stock, Apr. 4, Apr. 5, and % Change.

TOKYO

Large table listing various Tokyo stock prices and changes, including columns for Stock, Apr. 4, Apr. 5, and % Change.

AUSTRALIA

Large table listing various Australian stock prices and changes, including columns for Stock, Apr. 4, Apr. 5, and % Change.

TUESDAY'S ACTIVE STOCKS

Table listing active stocks from various markets with columns for Stock, Price, and % Change.

EUROPEAN OPTIONS EXCHANGE

Table listing European options exchange data with columns for Series, Vol., Last, and Stock.

BASE LENDING RATES

Table listing base lending rates for various banks and locations.

AMSTERDAM

Table listing Amsterdam market data with columns for Price, Div., and % Change.

COPENHAGEN

Table listing Copenhagen market data with columns for Price, Div., and % Change.

VIENNA

Table listing Vienna market data with columns for Price, Div., and % Change.

MILAN

Table listing Milan market data with columns for Price, Div., and % Change.

SWITZERLAND

Table listing Switzerland market data with columns for Price, Div., and % Change.

Copper strike fear recedes

By Our Commodities Staff
COPPER PRICES fell back on the London Metal Exchange yesterday as the threat of a strike at Noranda's Canadian Copper Refinery receded.

Poultry 'plague' outbreak poses new threat

BY CHRISTOPHER PARKES
MORE THAN 8,000 turkeys have been slaughtered on a Norfolk farm following an outbreak of a rare and deadly disease, fowl plague, which was last recorded in this country in 1968.

Commodity Centre backed

By John Edwards.
Commodities Editor
THE GOVERNMENT belatedly confirmed in the Commons yesterday that it would support in principle the establishment of a World Commodities Centre in London.

TEA MARKET Producers prepare promotion boost

BY BRIJ KHANDARIA IN GENEVA
The International Tea Promotion Association, a unique tea marketing group made up of the main producing countries, becomes operational this week after almost three years preparation.

Uganda coffee shipments halted

By Our Commodities Staff
UGANDA has declared force majeure on coffee deliveries because of the fighting within the country.

Chile rejects apple import curb

BY OUR COMMODITIES EDITOR
CHILE HAS refused to agree to EEC demands for a cut in imports of southern hemisphere apples this year, according to fruit trade sources.

Bacon subsidy cuts expected

By Our Commodities Staff
COMMON MARKET import subsidies on bacon and beef from Denmark and Ireland will fall sharply next week as a result of the devaluation of the Green Pound.

Australia to ban whale hunting

By Richard Mooney
AUSTRALIA PLANS to ban whale hunting in its coastal zone, which is to be extended to 200 miles shortly.

EEC sugar exports

BRUSSELS - The EEC Commission authorised exports of 57,500 tonnes of white sugar in its weekly tender yesterday, compared with 59,500 tonnes a week ago.

BRITISH COMMODITY MARKETS

Table with multiple columns for various commodities like Copper, Tin, Zinc, Lead, and their prices in London.

COFFEES

Table showing coffee prices for various types like Arabica, Robusta, and Mocha.

SOYABEAN MEAL

Table showing soyabean meal prices in London.

AMERICAN MARKETS

Table showing various American market prices including metals, oil, and other commodities.

I.G. Index Limited 01-251 2466 August Sugar 108.25-109.85

- 1. Tax-free trading on commodity futures.
2. The commodity futures market for the smaller investor.

CORAL INDEX: Close 523-528

INSURANCE BASE RATES

Table showing insurance base rates for property and fire.

TRADING RECOMMENDATIONS

Advertisement for trading recommendations, including a list of commodities and analysis.

SILVER

Silver was fixed 4.75p an ounce lower for spot delivery in the London bullion market yesterday.

WHEAT

Business done - wheat: March 102.80-102.90, Sept. 92.50-92.60, March 102.20-102.30.

WHEAT

Business done - wheat: March 102.80-102.90, Sept. 92.50-92.60, March 102.20-102.30.

COCOA

Values opened at new lows but found light support and closed slightly better on balance.

RUBBER

ESSEIR opening in the London physical market. Good covering orders throughout the day.

COFFEE

ROBUSTAS opened slightly higher with the exception of the spot month which rallied sharply after reports that Uganda had declared force majeure on coffee deliveries because of the fighting within the country.

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Business done - wheat: March 102.80-102.90, Sept. 92.50-92.60, March 102.20-102.30.

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Business done - wheat: March 102.80-102.90, Sept. 92.50-92.60, March 102.20-102.30.

LONDON STOCK EXCHANGE

Gilts down on disappointment with absence of MLR cut—Equities fluctuate narrowly

Account Dealing Dates
*First Declared Last Account
Dealings Dates
Mar. 26 Apr. 5 Apr. 6 Apr. 18
Apr. 9 Apr. 19 Apr. 20 May 1
Apr. 23 May 3 May 5 May 15

Registering disappointment at the absence of a reduction in the Minimum Lending Rate in Mr. Healey's Budget...

Overall selling of the funds was again relatively light and usually came from holders taking recently accrued profits...

The tone in equities was marginally firmer at the outset, but it soon turned easier.

day's trade comprised further small profit-taking sales from public holders...

Tax-loss selling was at a minimum, even in P and O, a speculation that the company had sold its London headquarters...

Illustrating the limited overall movement in leading indicators was 0.7 up at 11 am and finally 1.5 down at 5.33.5, the day's lowest. Official markings, at 6.275, were less than Tuesday's 7.630 and well down on the week-age total of 9.554.

A more routine and evenly balanced trade in investment currency caused only a minor variation in rates before the premium reverted to the overnight level of 5.5 per cent.

Queensway rallied 8 to 240p, while E. J. Pullmann improved 3 to 131p in further response to recent Press comment...

Occasional profit-taking was again evident in the Electrical sector. Kodak reacted 8 to 220p and Eurotherm 7 more to 313p.

The major clearing banks surrendered early gains of around 5 to close unchanged at the overnight levels.

Strong rumours that Scottish and Newcastle, having successfully launched their own lager, are now preparing to sell their 32 per cent holding in the Harp consortium...

Quietly dull conditions prevailed in the miscellaneous industrial leaders on lack of support.

Following news that Deca had reduced its stake in the company, Management Agency and Music attracted renewed speculative demand and advanced 5 to 158p.

Threats of a prolonged stoppage at BL following a strike call to skilled workers failed to upset major component suppliers.

Among Newspapers, News International rose 6 to 358p, but BPI fell 3 to 82p.

narrow limits before ending 8 firmer at 1190p, while Shell reacted a few pence harder at 763p, after 768p.

Following news that Deca had reduced its stake in the company, Management Agency and Music attracted renewed speculative demand and advanced 5 to 158p.

Threats of a prolonged stoppage at BL following a strike call to skilled workers failed to upset major component suppliers.

Among Newspapers, News International rose 6 to 358p, but BPI fell 3 to 82p.

FINANCIAL TIMES STOCK INDICES
Table with columns for various indices (Government Sec., Fixed Interest, Industrial, Gold Mines, etc.) and their values for different dates.

HIGHS AND LOWS
Table showing high and low prices for various stocks and indices.

ACTIVE STOCKS
Table listing active stocks with columns for stock name, denomination, closing price, change, and 1979/1978 performance.

OPTIONS
Table listing options with columns for stock name, last deal, last settlement, and other details.

RISES AND FALLS YESTERDAY
Table showing rises and falls in various markets like British Funds, Foreign Bonds, etc.

NEW HIGHS AND LOWS FOR 1979

Table listing new highs and lows for various stocks and indices for the year 1979.

Peters disappoints

Stores displayed no set trend following a small trade. Down 20 the previous day on profit-taking ahead of the interim results, due on April 18, Harris

Oil trade quietly

Oil trade passed a rather quiet trading session. British Petroleum moved within fairly

FT-ACTUARIES SHARE INDICES

Table showing FT-Actuaries Share Indices for various equity groups and sub-sections.

Redemption Notice

City of Oslo (Norway)

9% Sinking Fund External Loan Bonds due May 1, 1985
NOTICE IS HEREBY GIVEN, pursuant to Fiscal Agency Agreement dated as of May 1, 1970...

RECENT ISSUES

Table listing recent issues of stocks and bonds.

FIXED INTEREST STOCKS

Table listing fixed interest stocks.

RIGHTS OFFERS

Table listing rights offers.

LONDON TRADED OPTIONS

Table listing London traded options for various stocks.

EQUITIES

Table listing equities.

FIXED INTEREST PRICE INDICES

Table listing fixed interest price indices.

RIGHTS OFFERS

Table listing rights offers.

LEADERS AND LAGGARDS

Table listing leaders and laggards in the market.

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Table listing recent issues of stocks and bonds.

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Table listing fixed interest stocks.

RIGHTS OFFERS

Table listing rights offers.

AUTHORISED UNIT TRUSTS

Table of authorised unit trusts including Abbey Unit Trst Mngrs, Allen & Unwin, and various international and domestic funds.

Table of insurance and property bonds including Abney Life Assurance, Crown Life Assurance, and various mutual funds.

Table of offshore and overseas funds including Alexander Fund, Allen & Ross Unit Trst, and various international investment vehicles.

Table of offshore and overseas funds (continued) including various international and domestic investment funds.

Notes and disclaimers regarding the information provided in the financial listings.

DATA 100

FOR COMMUNICATIONS WORLDWIDE Telephone Harpenden (0527) 63161

BRITISH FUNDS

Table of British Funds with columns for Name, Price, and Yield. Includes 'Shorts' (Lives up to Five Years) and 'Five to Fifteen Years'.

Over Fifteen Years

Table of British Funds for Over Fifteen Years, listing various investment funds and their performance metrics.

Undated

Table of Undated British Funds, listing funds without specific dates.

INTERNATIONAL BANK

Table of International Bank shares, listing various international banking institutions and their stock prices.

COMMONWEALTH & AFRICAN LOANS

Table of Commonwealth & African Loans, listing various loan-related financial instruments.

FOREIGN BONDS & RAILS

Table of Foreign Bonds & Rails, listing international bonds and rail shares.

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FT SHARE INFORMATION SERVICE

BONDS & RAILS—Cont.

Table of Bonds & Rails, listing various bond and rail shares with their prices and yields.

AMERICANS

Table of American Stocks, listing various US companies and their stock prices.

CANADIANS

Table of Canadian Stocks, listing various Canadian companies and their stock prices.

BANKS AND HIRE PURCHASE

Table of Banks and Hire Purchase, listing various banking and hire purchase companies.

BANKS & HP—Continued

Continuation of Banks & HP table, listing more banking and hire purchase companies.

HIRE PURCHASE, etc.

Table of Hire Purchase, etc., listing various hire purchase and related services.

BEERS, WINES AND SPIRITS

Table of Beers, Wines and Spirits, listing various beverage companies.

BUILDING INDUSTRY, TIMBER AND ROADS

Table of Building Industry, Timber and Roads, listing various construction and infrastructure companies.

CHEMICALS, PLASTICS—Cont.

Table of Chemicals and Plastics, listing various chemical and plastic companies.

DRAPERY AND STORES

Table of Drapery and Stores, listing various retail and clothing companies.

ELECTRICAL AND RADIO

Table of Electrical and Radio, listing various electronics and electrical companies.

CHEMICALS, PLASTICS

Continuation of Chemicals and Plastics table, listing more chemical and plastic companies.

ENGINEERING—Continued

Table of Engineering, listing various engineering and manufacturing companies.

ENGINEERING MACHINE TOOLS

Table of Engineering Machine Tools, listing various machine tool companies.

FOOD, GROCERIES, ETC.

Table of Food, Groceries, etc., listing various food and grocery companies.

HOTELS AND CATERERS

Table of Hotels and Caterers, listing various hotel and catering companies.

INDUSTRIALS (Misc)

Table of Industrials (Misc), listing various miscellaneous industrial companies.

Table of Food, Groceries, etc., continuing from the previous table.

Table of Hotels and Caterers, continuing from the previous table.

Table of Industrials (Misc), continuing from the previous table.

Table of Industrials (Misc), continuing from the previous table.

Table of Industrials (Misc), continuing from the previous table.

Table of Industrials (Misc), continuing from the previous table.

Table of Industrials (Misc), continuing from the previous table.

Table of Industrials (Misc), continuing from the previous table.

Advertisement for 'JAIN' brand, featuring a stylized logo.

INDUSTRIALS—Continued

Table of industrial stocks including companies like British Airways, British Petroleum, and various manufacturing firms. Columns include stock name, price, and other financial metrics.

INSURANCE—Continued

Table of insurance companies such as British Overseas Airways, British Petroleum, and various insurance providers. Columns include stock name, price, and other financial metrics.

PROPERTY—Continued

Table of property-related stocks and trusts, including various real estate investment trusts and property companies. Columns include stock name, price, and other financial metrics.

INVESTMENT TRUSTS—Cont.

Table of investment trusts, including various funds and trusts offering different asset classes. Columns include stock name, price, and other financial metrics.

FINANCE, LAND—Continued

Table of finance and land-related stocks, including banks, insurance companies, and land investment trusts. Columns include stock name, price, and other financial metrics.

Advertisement for New Japan Securities, featuring a logo and contact information for their Tokyo and London offices.

MINES—Continued

Table of mining stocks, including various metal and coal mining companies. Columns include stock name, price, and other financial metrics.

Table of tin stocks, including various tin mining and processing companies. Columns include stock name, price, and other financial metrics.

Table of copper stocks, including various copper mining and processing companies. Columns include stock name, price, and other financial metrics.

Table of miscellaneous stocks, including various other companies and sectors. Columns include stock name, price, and other financial metrics.

Table of golds and silver premiums, including various gold and silver mining companies. Columns include stock name, price, and other financial metrics.

Table of regional markets, including various regional stock exchanges and indices. Columns include market name, price, and other financial metrics.

Table of options, including various options contracts and their prices. Columns include option name, price, and other financial metrics.

Table of diamonds and platinum, including various diamond and platinum mining companies. Columns include stock name, price, and other financial metrics.

LEISURE

Table of leisure-related stocks, including various entertainment and leisure companies. Columns include stock name, price, and other financial metrics.

MOTORS, AIRCRAFT TRADES

Table of motor and aircraft trade stocks, including various automotive and aviation companies. Columns include stock name, price, and other financial metrics.

Commercial Vehicles

Table of commercial vehicle stocks, including various truck and bus manufacturers. Columns include stock name, price, and other financial metrics.

Components

Table of component stocks, including various parts and accessories manufacturers. Columns include stock name, price, and other financial metrics.

Garages and Distributors

Table of garage and distributor stocks, including various automotive service and distribution companies. Columns include stock name, price, and other financial metrics.

NEWSPAPERS, PUBLISHERS

Table of newspaper and publisher stocks, including various media and publishing companies. Columns include stock name, price, and other financial metrics.

PAPER, PRINTING ADVERTISING

Table of paper, printing, and advertising stocks, including various media and advertising companies. Columns include stock name, price, and other financial metrics.

PROPERTY

Table of property-related stocks, including various real estate investment trusts and property companies. Columns include stock name, price, and other financial metrics.

SHIPPING

Table of shipping stocks, including various shipping and logistics companies. Columns include stock name, price, and other financial metrics.

SHOES AND LEATHER

Table of shoes and leather stocks, including various footwear and leather goods manufacturers. Columns include stock name, price, and other financial metrics.

SOUTH AFRICANS

Table of South African stocks, including various companies listed on the Johannesburg Stock Exchange. Columns include stock name, price, and other financial metrics.

TEXTILES

Table of textile stocks, including various textile manufacturing companies. Columns include stock name, price, and other financial metrics.

TOBACCO

Table of tobacco stocks, including various tobacco and cigarette companies. Columns include stock name, price, and other financial metrics.

TRUSTS, FINANCE, LAND

Table of trusts, finance, and land-related stocks, including various investment trusts and financial institutions. Columns include stock name, price, and other financial metrics.

FINANCE, LAND, etc.

Table of finance, land, and other stocks, including various financial and land-related companies. Columns include stock name, price, and other financial metrics.

FINANCE

Table of finance stocks, including various banks, insurance companies, and financial institutions. Columns include stock name, price, and other financial metrics.

DIAMOND AND PLATINUM

Table of diamond and platinum stocks, including various diamond and platinum mining companies. Columns include stock name, price, and other financial metrics.

TEAS

Table of tea stocks, including various tea and beverage companies. Columns include stock name, price, and other financial metrics.

FAR WEST RAND

Table of far west rand stocks, including various mining and resource companies. Columns include stock name, price, and other financial metrics.

O.F.S.

Table of O.F.S. stocks, including various offshore financial and service companies. Columns include stock name, price, and other financial metrics.

FINANCE

Table of finance stocks, including various banks, insurance companies, and financial institutions. Columns include stock name, price, and other financial metrics.

OILS

Table of oil stocks, including various oil and energy companies. Columns include stock name, price, and other financial metrics.

OVERSEAS TRADERS

Table of overseas trader stocks, including various international trade and commodity companies. Columns include stock name, price, and other financial metrics.

RUBBERS AND SISALS

Table of rubber and sisal stocks, including various rubber and sisal processing companies. Columns include stock name, price, and other financial metrics.

INDIA AND BANGLADESH

Table of India and Bangladesh stocks, including various companies from these regions. Columns include stock name, price, and other financial metrics.

SRI LANKA

Table of Sri Lanka stocks, including various companies from Sri Lanka. Columns include stock name, price, and other financial metrics.

AFRICA

Table of African stocks, including various companies from the African continent. Columns include stock name, price, and other financial metrics.

MINES

Table of mining stocks, including various metal and coal mining companies. Columns include stock name, price, and other financial metrics.

CENTRAL RAND

Table of central rand stocks, including various mining and resource companies. Columns include stock name, price, and other financial metrics.

EASTERN RAND

Table of eastern rand stocks, including various mining and resource companies. Columns include stock name, price, and other financial metrics.

FAR WEST RAND

Table of far west rand stocks, including various mining and resource companies. Columns include stock name, price, and other financial metrics.

AUSTRALIAN

Table of Australian stocks, including various companies listed on the Australian Stock Exchange. Columns include stock name, price, and other financial metrics.

TINS

Table of tin stocks, including various tin mining and processing companies. Columns include stock name, price, and other financial metrics.

COPPER

Table of copper stocks, including various copper mining and processing companies. Columns include stock name, price, and other financial metrics.

MISCELLANEOUS

Table of miscellaneous stocks, including various other companies and sectors. Columns include stock name, price, and other financial metrics.

GOLDS EX-PREMIUM

Table of golds and silver premiums, including various gold and silver mining companies. Columns include stock name, price, and other financial metrics.

NOTES

Notes section providing additional information and commentary on the market, including details about the data sources and methodologies used.

REGIONAL MARKETS

Table of regional markets, including various regional stock exchanges and indices. Columns include market name, price, and other financial metrics.

OPTIONS

Table of options, including various options contracts and their prices. Columns include option name, price, and other financial metrics.

DIAMOND AND PLATINUM

Table of diamond and platinum stocks, including various diamond and platinum mining companies. Columns include stock name, price, and other financial metrics.

CENTRAL AFRICAN

Table of central African stocks, including various mining and resource companies. Columns include stock name, price, and other financial metrics.

JEROME'S GLENTWIST SUITINGS Tailor for Men

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Thousands mourn Bhutto

THOUSANDS OF people in Rawalpindi yesterday mourned the death of Mr. Zulfikar Ali Bhutto, Pakistan's former Prime Minister...

Greeks sign EEC pact on May 28

Greece's treaty of accession to the Common Market will be signed in Athens on May 28, paving the way for her membership of the Community on January 1, 1981.

What Amey means to Gold Fields

It might make Cecil Rhodes turn in his grave but perhaps Consolidated Gold Fields should think of changing its name to the Consolidated Concrete Corporation...

BL Cars faces new strike threat

BL CARS is threatened with a new outbreak of labour unrest that might influence the talks with Honda, of Japan, about a collaboration deal.

Healey warns on company taxation

MR DENIS HEALEY, Chancellor of the Exchequer, gave a clear warning to the City and industry yesterday that a Labour Budget in June would include increases in company taxation...

Tories planning quick tax cuts if they triumph at election

CONSERVATIVE leaders plan an immediate start to their tax cutting programme if they win the election. The Budget would probably be on either May 23 or June 12.

State cash for Marathon rig

THE GOVERNMENT is to subsidise the building of an oil rig at Marathon Shipyards yard on the Clyde. The move will save more than 1,000 jobs...

Weather

UK TODAY MAINLY cloudy with outbreaks of sleet or snow. Bright intervals later. Max. 9C (48F).

Table with 3 columns: City, Y'day, Today. Lists weather forecasts for various international cities.

GATT

said last night he was disappointed that the concessions had been made but that the Government had made efforts to ensure that the tariff reductions would be phased over a longer period than at first feared.

State yard losses

would be £47m was now "being revised daily". He could not give an up-to-date figure. Mr. Kaufman denied that his proposals, none of which would be binding on an incoming Conservative Government...

Paperback book sales up by 11%

THE 13 leading paperback publishers in the UK sold 120.8m books, representing a total turnover of £22m last year, an 11 per cent increase on the 1977 figure and an increase in real prices of 18.1 per cent.

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